

# 9×11 HERDES RUN

# **TOP 10 WAYS TO FUNDRAISE**

Fundraising for Travis Manion Foundation (TMF) is an opportunity to engage with your community, rally support for TMF's mission, and have some fun! Here are the top 10 ways you can gather support and donations to empower veterans and families of the fallen:



# **FITNESS COMPETITION**

Take on a push-up or squat challenge and ask your network to sponsor each rep. Or ask friends and family to donate for each mile or training session you complete in preparation for an upcoming TMF athletic event.





### **BIRTHDAY FACEBOOK FUNDRAISER**

Instead of gifts, encourage your network of friends, family and co-workers to donate to TMF in your honor. Link your unique fundraising page in a post sharing how each donation impacts veterans and families of the fallen nationwide through TMF programs.



# **GARAGE SALE**

Collect extra items from your home along with donated items from neighbors and coordinate a garage sale to benefit TMF. Advertise the sale wherever you can and be sure to mention that all donations will support the TMF mission.



#### **GOLF OUTING**

Host a golf outing with friends or colleagues. Ask for a contribution to your fundraiser from each golfer, or place friendly bets with donations on the line.





#### LIVE STREAMING

Ask friends and family to support TMF's mission through simply live streaming on Facebook or Instagram. Share some information about TMF, insight on why you support the mission, and engage with your audience.



#### DRESS DOWN DAY

For those who work in an office, coordinate with human resources and have co-workers donate \$5 to your fundraiser to wear jeans on a designated day.



#### **BACKYARD GAME TOURNAMENT**

Gather your friends, family, or coworkers and collect an entry fee for an ultimate kickball, cornhole, or Jenga tournament.





## **ROUND-UP CAMPAIGN**

Business owners can set up a campaign to allow customers to round their bill up to the next dollar at checkout and donate the difference to TMF.

TIP: Make it simple for guests to donate at your event by providing a printed QR code directed to your fundraising page. Make sure to place your code in an easy-to-find area!



#### **AUCTIONS**

Hold a live or silent auction with handmade gifts or donations from local businesses. Encourage people to bid frequently as each dollar directly supports our nation's heroes.



#### **COCKTAIL HOUR/TAILGATE EVENT**

Invite guests to contribute to your fundraiser for entry to your next cocktail hour or tailgate. You can even invite the rival team - the more the merrier!

