



SPONSOR THE 9/11 HEROES RUN

UNITE YOUR COMMUNITY & HONOR THE 25TH ANNIVERSARY OF SEPTEMBER 11TH

Travis Manion Foundation's 9/11 Heroes Run unites veterans, families of the fallen, and inspired civilians in over 100 communities nationwide each September. These locally led events honor the heroes of 9/11—and those who stepped up to serve in the wars that followed—by paying tribute to our heroes' legacy of service. By joining the 9/11 Heroes Run, sponsors support a mission-critical initiative that strengthens communities, promotes mental health, and grows TMF's network of service-driven leaders. **Sponsor the 25th anniversary Houston 9/11 Heroes Run and join us in honoring the fallen.**

PRESENTING SPONSOR

\$20,000

- Opportunity to send dedicated email blast to registered runners (post-event)
- Optional Facebook Live interview on race day with TMF staff or Race Director
- Opportunity to address guests during the Opening Ceremony
- One-time shoutout on national participant email
- Recognition in radio and social media promotions
- Recognition at pre-race packet pickup
- Premiere logo placement on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo featured on 9/11 Heroes Run website
- Logo prominently featured on sponsor banner and start/finish line banner
- Premiere logo recognition on promotional email blasts
- Dedicated mentions on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 20 booth space with premiere placement at post-race party
- Inclusion in local press release
- Regional and local TMF social media highlights
- Recognition on main stage (sponsor to provide 6x3 banner)
- 30 complimentary race registrations with event t-shirt

GOLD SPONSOR

\$15,000

- Optional Facebook Live interview on race day with TMF staff or Race Director
- One-time shoutout on national participant email
- Recognition in radio and social media promotions
- Priority logo recognition on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo featured on 9/11 Heroes Run website
- Logo prominently featured on sponsor banner and start/finish line banner
- Priority logo recognition on promotional email blasts
- Dedicated mentions on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 20 booth space with priority placement at post-race party
- Inclusion in local press release
- Regional and local TMF social media highlights
- 24 complimentary race registrations with event t-shirt

THE 9/11 HEROES RUN RACE SERIES OFFERS SPONSORSHIPS TO MEET ALL BUDGETS AND MARKETING GOALS

To partner with the Houston race, contact Greg Fremin at houston@911heroesrun.org or 713-291-7589.

ADDITIONAL HOUSTON 9/11 HEROES RUN SPONSORSHIP OPPORTUNITIES:

SILVER SPONSOR **\$10,000**

- Priority logo recognition on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo featured on 9/11 Heroes Run website
- Priority logo recognition on sponsor banner and start/finish line banner
- Priority logo recognition on promotional email blasts
- Mentions on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space with priority placement at post-race party
- Inclusion in local press release
- Regional and local TMF social media highlights
- 20 complimentary race registrations with event t-shirt

BRONZE SPONSOR **\$5,000**

- Logo recognition on race bibs
- Logo featured on 9/11 Heroes Run website
- Logo recognition on sponsor banner and start/finish line banner
- Logo recognition on promotional email blasts
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space with priority placement at post-race party
- Inclusion in local press release
- Regional and local TMF social media highlights
- 16 complimentary race registrations with event t-shirt

RED SPONSOR **\$2,500**

- Logo featured on 9/11 Heroes Run website
- Logo recognition on sponsor banner and start/finish line banner
- Logo recognition on promotional email blasts
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space at post-race party
- 12 complimentary race registrations with event t-shirt

BLUE SPONSOR **\$1,000**

- Logo featured on 9/11 Heroes Run website
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space at post-race party
- 8 complimentary race registrations with event t-shirt

WHITE SPONSOR **\$500**

- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space at post-race party
- 4 complimentary race registrations with event t-shirt

To receive full benefits of sponsorship, return commitment form by August 3, 2026. For proper recognition, email a high-resolution logo to [Melissa Houser at Melissa@positiveforce.com](mailto:Melissa@positiveforce.com).

For questions regarding sponsorship, contact Greg Fremin at Houston@911heroesrun.org or 713-291-7589.





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TARGETED SPONSORSHIP OPPORTUNITIES

RACE PHOTO SPONSOR **\$7,500** [2 AVAILABLE]

- Logo recognition on race photos provided by Spring Action Photos
- Logo recognition on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo featured on 9/11 Heroes Run website
- Logo recognition on sponsor banner and start/finish line banner
- Logo recognition on promotional email blasts
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space at post-race party
- Inclusion in local press release
- Regional and local TMF social media highlights
- 18 complimentary race registrations with event t-shirt

FOOD TRUCK SPONSOR **\$1,500**

- Logo featured on 9/11 Heroes Run website
- Logo recognition on Food Truck signage
- Logo recognition on sponsor banner and start/finish line banner
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space at post-race party
- 10 complimentary race registrations with event t-shirt

KID ZONE SPONSOR **\$3,000**

- Logo featured on 9/11 Heroes Run website
- Logo recognition on sponsor banner and start/finish line banner
- Logo recognition on Kids Zone signage
- Logo recognition on promotional email blasts
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10 x 10 booth space at post-race party
- 14 complimentary race registrations with event t-shirt

WATER STATION SPONSOR **\$100**

- Logo recognition on route water station signage
- 1 complimentary race registration with event t-shirt

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9/11 HEROES RUN

"IF NOT ME, THEN WHO..."

Thank you for supporting Travis Manion Foundation. Your pledge allows us to continue empowering our nation's veterans and families of the fallen. Please be sure to confirm the terms and conditions of your pledge below.

Checks should be made out to Travis Manion Foundation. Please be sure to include Houston 9/11 Heroes Run in the memo section of your check before mailing the check and this completed form to:

Houston 9/11 Heroes Run, c/o Positive Force Consulting, 28106 Helmsman Knolls Drive, Katy, TX 77494.

Forms may also be emailed to Melissa Houser at Melissa@positiveforce.com.

PLEDGE INFORMATION:

Pledged by (please print contact name) _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Amount Pledged \$ _____

and/or description and value of non-cash item _____

PLEASE CHOOSE YOUR SPONSORSHIP AMOUNT:

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Presenting Sponsor \$20,000 | <input type="checkbox"/> Race Photo Sponsor \$7,500 | <input type="checkbox"/> Red Sponsor \$2,500 | <input type="checkbox"/> White Sponsor \$500 |
| <input type="checkbox"/> Gold Sponsor \$15,000 | <input type="checkbox"/> Bronze Sponsor \$5,000 | <input type="checkbox"/> Food Truck Sponsor \$1,500 | <input type="checkbox"/> Water Station Sponsor \$100 |
| <input type="checkbox"/> Silver Sponsor \$10,000 | <input type="checkbox"/> Kids Zone Sponsor \$3,000 | <input type="checkbox"/> Blue Sponsor \$1,000 | |

9/11 HEROES RUN RACE:

City _____ State _____

Pledge Terms: One-Time Payment: \$ _____

If there are any restrictions or conditions that you wish to place on your pledge, please indicate here:

- Yes, I would like an invoice. No, I would not like an invoice.

PLEASE NOTE: ALL PAYMENTS MUST BE SUBMITTED PRIOR TO RACE DAY. TO MAKE YOUR PAYMENT ONLINE, PLEASE VISIT DONATE.TRAVISMANION.ORG/HR2026.

Authorization: I/We acknowledge my/our pledge to Travis Manion Foundation with the terms and conditions expressed above.

Signature _____ Date _____

PAYMENT INFORMATION:

- Check (payable to Travis Manion Foundation) Online Payment