2013 ANNUAL REPORT

TRAVIS MANION FOUNDATION
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A LETTER FROM THE PRESIDENT

DEAR FRIENDS:

Since the Travis Manion Foundation was founded in 2008, every year has been unique as we reached new milestones and experienced new successes. This year was no different. It has been a tremendous year for the Travis Manion Foundation, and we are excited to share our story with you.

In 2013, we spread the “If Not Me, Then Who…” movement to more and more communities across the country, and we assisted more veterans and families of the fallen than ever before. Our success is attributed to hardworking staff members, dedicated volunteers, strong partnerships, and support from a growing network of people inspired by our mission.

You will see the numbers that tell of how many veterans and survivors we have empowered, how many youth we have inspired, and how many communities we have activated—and they are impressive. However, we find that the most rewarding measure of success comes from the stories of those we have impacted.

We are very proud of the accomplishments of the Foundation this year, and we are grateful for the dedication to our mission that our staff, volunteers, Ambassadors, and Board of Directors have shown. Travis’ commitment to country and passion for community is embodied not only in the Foundation, but also in all those who support it.

“If Not Me, Then Who…”

Thank you,

Ryan Manion Borek
President, Travis Manion Foundation

OUR MISSION

WE ASSIST OUR NATION’S VETERANS AND THE FAMILIES OF FALLEN HEROES. IN THE SPIRIT OF THE FALLEN, WE WILL FOSTER STRENGTH OF MIND AND BODY TO CREATE A GENERATION OF FUTURE LEADERS. HONOR THE FALLEN BY CHALLENGING THE LIVING.

ABOUT TMF

Shortly after the death of 1st Lt. Travis Manion in Iraq on April 29, 2007, the fallen Marine’s mother, the late Janet Manion, founded the Travis Manion Foundation to assist our nation’s veterans and families of the fallen. TMF engages with veterans and families of the fallen in all stages of their personal journeys and empowers them with unique opportunities to achieve their goals. TMF believes that the best way to honor the fallen is by challenging the living. TMF challenges veterans and survivors to lead the “If Not Me, Then Who…” movement and inspire others to continue the service to community and country exemplified by the nation’s fallen heroes.
The Travis Manion Foundation empowers veterans and families of fallen heroes to lead a service-based movement with the ethos of “If Not Me, Then Who...”. Through community building projects, programs that inspire future leaders, initiatives that foster camaraderie, and events that support our veterans, service members, and their families, the legacies of our heroes continue to live on.

EMPOWER

WHAT WE DO

INSPIRE

MENTORSHIP & ADVOCACY

ACTIVATE

Empowering post-9/11 veterans to achieve their professional goals and personal milestones through a 5-month funded internship, professional development, and peer-support program.

CONNECT

EXPEDITIONS

Inspiring families of the fallen and veterans with specially-designed, service-based trips to communities in need.

9/11 HEROES RUN

Activating local communities to honor and support veterans, first responders, and military service members through a series of 5K races around 9/11 each year.

CHARACTER DOES MATTER

Connecting veterans and families of fallen heroes with the leaders of tomorrow.
"The Travis Manion Foundation assisted me in a very positive manner to get through one of the most stressful, uncertain, and—as hard as it is for me to admit—an extremely scary time in my life. It has not only enabled me to fine-tune my new career path, but also changed my negative outlook on the world outside of the Marine Corps. I went from being by myself without the support of the Marine Corps, family, or friends, to building an amazing friendship, bond, and a new family that I know will be there for the duration of time."

Chris Gibson was 1 of 25 members who completed the MAP-V program in 2013.

As the sun set on Sept. 7, more than 700 runners took to the streets, lit by spotlights, porch lights, and the lights of emergency response vehicles to participate in the inaugural 9/11 Heroes Run-Madisonville. Local officials called it the largest event in the town’s history. Participants raised more than $29,000 in honor of our fallen heroes to benefit the Madisonville Police Department, the Madisonville Professional Firefighters Local 4921, and the Travis Manion Foundation. The community of Madisonville truly embodies the spirit of the 9/11 Heroes Run series.

On the evening of Sept. 25th, a group of four families of fallen heroes and three USMC veterans arrived in Richwood, West Virginia for what would be a life-changing few days of community service, hard work, companionship and healing. Over the course of Expedition, the participants engaged with the local community through home improvement projects and a Character Does Matter presentation. One survivor explained, “The participants on the Expedition came together to share the “If Not Me, Then Who…” motto with more than words, they showed it in action.

The Character Does Matter program partnered with the Houston Police Department to bring the “If Not Me, Then Who…” message to one of the largest school districts in the country. The HPD adopted the program as part of a department initiative and 14 members of the department who are military veterans, including Capt. Greg Fremin, were trained to be TMF Ambassadors.

Of those seeking employment after completing the program 100% were employed within 3 months. 274 individuals assisted through Survivor Seminars and group Expeditions. 34 families supported through TMF survivor support and outreach programs. 25,745 students heard the “If Not Me, Then Who…” call to action.

Chris Gibson was 1 of 25 members who completed the MAP-V program in 2013.
According to an independent auditor, after accounting for all in-kind support from our dedicated corporate sponsors in 2013, the Travis Manion Foundation’s programmatic efficiency ratio is 92.8%. These in-kind donations allow TMF to maintain low overhead costs and maximize impact through our programs.
Barbara Orr, Chairman
Owner/Executive VP, Poretta & Orr, Inc.

Colonel Tom Manion, USMC (RET), Chairman Emeritus
Author, Brother’s Forever

Alex Gorsky, Vice Chairman
Chairman & CEO, Johnson & Johnson

Mary Katharine Ham, Secretary
Fox News Contributor

Robert “Croft” Young, Treasurer
Investment Banking Division, Morgan Stanley

Ryan Manion Borek, Director
President, Travis Manion Foundation

Aloysius Boyle, Director
Senior Sales Manager, ADS Tactical

Ward Savage, Director
Research Analyst, Credit Suisse

Ken Davenport, Director
CEO, Mission Edge San Diego

Admiral Stephen K. Chadwick (RET), Director
President, Rhyfel, Inc.

John DiNoma, Director
Partner, Reed Smith, LLP

Marshall Lauck, Director
COO, JWT Atlanta

Kate Papak, Director
Military Advocate

Carlo Pecori, Director
Program Manager, Institute for the Study of Violent Groups

Nick Trainer, Director
Chairman of the Board, Widener University
SUPPORTERS

**SPARTAN LEVEL**

$250,000 - $999,999

- 31Heroes Project
- Donald Morel

**WARRIOR LEVEL**

$100,000 - 249,999

- Johnson & Johnson

**HONOR LEVEL**

$25,000 - $99,999

- Milbank Foundation for Rehabilitation
- Team Jesse Foundation
- David Brennan
- Lockheed Martin
- Frank and Cynthia Savage
- General Motors Foundation
- Hillier Ignite
- Raytheon Company

**CHAMPION LEVEL**

$10,000 - $24,999

- Goldman, Sachs & Co.
- The Bodman Foundation
- Alex and Pat Gorsky
- Lincoln Financial Foundation
- Rotary Club of Central Bucks, Inc.
- Dr. Joseph and Barbara Kesselring
- Anika Therapeutics
- Veterans United Foundation
- Amy Simmons
- Comcast
- Daniel and Karin Akerson
- First Niagara Bank Foundation
- Meetings & Incentives, A Division of the Daniels Group of Companies
- Philadelphia Post Society of American Military Engineers
- Textron
- Hoxie Harrison Smith Foundation

**CHALLENGE LEVEL**

$5,000 - $9,999

- Exelon Generation Company, LLC
- The Cedarcrest Charitable Foundation
- August and Maria Fix
- Movers Specialty Service, Inc.
- Streamlight, Inc.
- Penn Wealth Planning, LLC
- LondonBird, Inc.
- Allied Resources, Inc.
- County Builders
- David Davis
- J.P. Mascaro & Sons
- Harmon’s Heroes Foundation, Inc.
- Herr Foods, Inc.
- Johnson and Johnson Vision Care, Inc.
- Mid-Atlantic Packaging, Inc.
- PESCO Energy Company
- The Fann Family Foundation
- Wimmer Solutions

**INTEGRITY LEVEL**

$2,500 - $4,999

- Ron and Joy Feigles
- Scott Beleve
- Firsttrust Bank
- La Salle College High School
- John DiNeme
- Accurate Acoustical, Inc.
- Public Sports Bar, LLC
- Doylestown Hospital
- Tom Manion
- Poreta & Orr, Inc.
- Asplundh Foundation
- Enterprise Leasing Company
- Hannah S. & Samuel A. Cohn Memorial Foundation
- John Rupp
- Lincoln Financial Group
- Patterson-UTI Drilling Company, LLC
- Shadow Wood Country Club, Inc.
- Sheehy Auto Stores
- The Glenmede Trust Company, N.A.
- UAG SoCal Management Co.

**FREEDOM LEVEL**

$1,000 - 2,499

- Stone Harbor Golf Club
- 84 Lumber
- Mohit Honawad
- Edward Wade
- Michael Walkowiak
- Thomas Lynch
- Chris Lemole
- Melissa Brewer
- Michael Morgan
- Stanley Lauck
- Andrew Kerin
- Dennis Kass
- Freedom Credit Union
- Janssen Biotech, Inc.
- Mark Werntg
- Palotino
- Christopher Dougherty
- Ross Dierdorff
- David A. Delmarco
- IBM
- KPMG LLP - Short Hills
- The Judge Group
- Thomas J. Paul Inc
- Mary Vanderlinden
- Joseph and Catherine Makoid
- All-Bry Construction Company
- Anderson Data and Electric
- Kathleen Herb Brower, DMD, MD
- Timothy and Bonnie McDonald
- Fio Smerconish Realtors
- Taffy Lube
- Charlie Mansanto
- Robert Croft Young
- Victor Gardner
- Carl and Jane Helstrom
- Christina Palmer
- Jennifer Walton
- Matt Sauri
- Michael Hatfield
- Pepper Hamilton LLP
- Vincent Nardone
- Delaware Valley College
- EMWIGA Foundation
- FESCO Emergency Sales
- John Gassmer
- Pacific Lacrosse Enterprises
- Peter Lakea
- John Mosko
- Adm Stephen (ret) and Maureen Chadwick
- Adrienne Maesser
- Barb’s Harley
- Bill Gaine
- Bradley Quin
- Cooperative Middle School
- D&D Millwork, Inc.
- Dunkin Donuts
- Eric and Hannah Dodson
- Eurnpac Warehouse Sales
- Friends of the Majority
- Future Optics, Inc.
- Gary Mattson
- George J Buff Ill
- Giant Foods
- Henry Pietraszek
- James and Annette Arcuri
- James Foulke
- James H. Clement Jr
- John & Jeanne Hubbard
- John Burke
- John McGurty
- John Previtt
- JP Morgan
- M Angela Apple
- Mary Wecker
- Michael Campbell
- Michael Uhrich
- Mulhern & Kulp
- Patricia Chapman
- Paul Connors
- Powell Roofing
- Sun Harford
- Supply One, Inc.
- PBI Performance Products
- Greenwood Traurig Philanthropic
- The Swarthmore Group, Inc.
- The WorkZone Charitable Fund
- United Color Manufacturing
- Utility Line Services, Inc.
- Vincent Forlenza
- Christopher Dougherty
- Ed and Dianne Carmody
- Donna Corr
- Hurberto Fernandez
- James Tyrrell
- Jason Derstler
- Lisa Davis
- Lydia Shapiro
- Michael Rose
- Michael Wagner
- Roberta Schwartz
- Thomas Lutter
I think it’s important to give young people role models, and to give them reasons to devote themselves to a cause that is bigger than themselves... Character drives our everyday actions and decisions, whether they are small or big.

JEFF WEBB
Navy SEAL (RET) & TMF Ambassador

Every single other survivor that was on the trip helped me, comforted me. I can only hope in some way I did for them as well... I know and understand at an intrinsic level that being with others who are ahead of you on this path is the most healing experience I have, and it is absolutely invaluable.

SHANNON SHEPHERD
Survivor

My daughter was invited to the Norristown run and this was her first event to actually meet troops and first responders face to face. As a mom, I want to thank you for holding such an amazing event to help me show her true heroes.

CARYN ELIZABETH WHISLER
Mother of 9/11 Heroes Run participant

It has been a difficult journey finding a job... Without a doubt the mentoring, the physical fitness, and the group support in MAP-V really does help and makes you know that you can be above the standard norm and that if you work hard, it will happen...?

JAMES SPARGO
U.S. Navy veteran and member of the 3rd cohort of MAP-V
2014 GOALS

The Travis Manion Foundation will continue to increase the number of veterans and survivors we directly impact through our programs. The emphasis and focus will be directed toward expanding the Mentorship and Advocacy Program for Veterans (MAP-V) to the East Coast; extending Character Does Matter (CDM) to include veteran and survivor directed leadership training of young adults; increasing awareness and investing in local communities through the 9/11 Heroes Run; and implementing additional Expedition locations to increase the number of survivors able to participate while also broadening the demographic to include teen children of fallen heroes. We are only able to achieve this level of scope and impact with the partnerships and generous support from committed donors and volunteers. The “If Not Me, Then Who…” movement is your opportunity to help us transform more lives. Be a part of making an impact.

2014 AND BEYOND

HAVE YOU JOINED THE “IF NOT ME, THEN WHO…” MOVEMENT?

The Travis Manion Foundation believes that the best way to honor the fallen is by challenging the living to carry on their legacies of leadership, selfless service, and strong character. Together, we can honor the men and women who selflessly gave their lives for our freedom. Adopt the “If Not Me, Then Who…” ethos, and join the movement today!