



Travis Manion Foundation

# 2014 ANNUAL REPORT

ORSHIP AND ADVOCACY  
MANION FOUNDATION

# Letter From Ryan Manion Borek

## DEAR FRIENDS:

As we reflect on the tremendous growth of the Travis Manion Foundation in 2014, we are amazed at the continued support we see for our nation's heroes. We are eager to share some of the stories from this past year with you, and just as excited to see what the future holds.

Empower. Inspire. Activate. Connect. These are the actions the Foundation takes day in and day out to spread the "If Not Me, Then Who..." movement to communities across the country. Our success is attributed to dedicated volunteers, strong partnerships, hardworking staff members, and support from a growing network of people inspired by our mission.

You will see the numbers that tell how many transitioning veterans we have EMPOWERED, how many families of the fallen we have INSPIRED to perform service in honor of their loved one, how many veterans and young leaders we have CONNECTED to serve those in need, and how many communities we have ACTIVATED across the country. While these numbers are impressive, our true measure of success is found in the stories of those we have impacted.

We are very proud of the accomplishments of the Foundation over the past year, and feel privileged to lead this movement to honor those who dedicate themselves to serve our country.

## "If Not Me, Then Who..."

Thank you,

**Ryan Manion Borek**  
Foundation President





# Table of Contents

- 01** **Character Does Matter** **Page 4**  
Connecting veterans and families of fallen heroes with the leaders of tomorrow.
- 02** **National Service Weeks** **Page 4**  
Maecenas vel pharetra velit. Morbi eu est in mi iaculis mattis eu ut justo.
- 03** **Survivor Services** **Page 6**  
Takes families on Expeditions to bring families of the fallen together with their heroes for uniquely designed, service-based trips to communities in need.
- 04** **Mentorship and Advocacy** **Page 8**  
To empower veterans to achieve their professional goals and personal milestones in the pursuit of their post military career.
- 05** **Financial Info** **Page 11**
- 06** **9/11 Heroes Run** **Page 12**  
Activating local communities to honor and support veterans, first responders, and military service members through a series of 5K races around 9/11 each year.
- 07** **Board of Directors** **Page 14**



# CHARACTER DOES MATTER

TRAVIS MANION FOUNDATION

## 2014 RECAP

**PRESENTATIONS**  
 115 educational presentations delivered to approx. 24,000 students in 15 states.

**LEADERSHIP COURSES**  
 3 high school leadership courses facilitated by 15 veterans and delivered to 40 students in 2014

**SERVICE PROJECTS**  
 1,230 volunteers participated in 29 total service projects organized to honor fallen heroes

## NEW INITIATIVES IN 2014

### CDM Leadership Courses

With support from the Bob Woodruff Foundation, CDM was able to deliver its first Veteran-facilitated leadership courses for high school students in Philadelphia and New York City. 3 courses were delivered between October 2014 and December 2014. A total of 15 Veterans served as program facilitators for the course, and 40 students graduated from it in 2014.

**Capt. Mike Gravelle (USMC),**

*TMF Ambassador for the Character Does Matter program*

*"Teaching leadership is important to me because I've been very fortunate in the Marines, and outside of the Marines, to have some great leaders to look up to. I've always been amazed with how much personal time they spent with me to develop me and my leadership skills. I feel like I owe it the next generation of leaders to pass down what has been passed to me."*

### TMF National Service Week (Bi-annual)

In April 2014, the Character Does Matter program initiated its first National Service week. During this week, TMF organized service projects in various cities to activate students, veterans, and community members to serve alongside one another and give back in honor of fallen heroes. The first TMF National Service Week activated 250 Volunteers. In November 2014, a second service week was organized that engaged 500 Volunteers serving in 6 cities in honor of the fallen. Because of its initial success, TMF National Service weeks will continue to be held biannually in April and November.

#### FIRST NATIONAL SERVICE WEEK



**250**

VOLUNTEERS

#### SECOND NATIONAL SERVICE WEEK



**500**

VOLUNTEERS

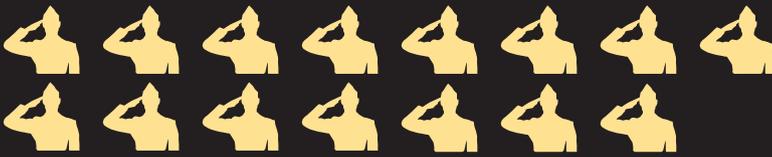
# AREAS OF IMPACT

## > CHARACTER DOES MATTER PRESENTATIONS

**115** EDUCATIONAL  
PRESENTATIONS  
delivered to  
almost **24,000**  
students in 15 states



## > CDM LEADERSHIP COURSES



**3** HIGH SCHOOL  
LEADERSHIP COURSES

delivered facilitated by **15** veterans and  
delivered to **40** students in 2014

## > CDM SERVICE PROJECTS

**1,230** VOLUNTEERS  
participated in **29** total service  
projects organized to honor fallen heroes



**1,230**

**VOLUNTEERS**

## Scholarship Recipient

### Chris Bianchi

*Honored as a 2014 Character Does Matter Scholarship Recipient*

Christopher Bianchi, a high school senior at Norfolk Collegiate School in Virginia was awarded an \$8,000 scholarship from the Travis Manion Foundation for his exemplary character and servant leadership. Chris truly embodies the motto "If Not Me, Then Who..." and is inspired by the sacrifice of his father, Commander Kevin A. Bianchi (USN) who was killed in July 2003 when his helicopter crashed in Eastern Sicily. In June 2014, Chris witnessed a Character Does Matter presentation delivered by the Travis Manion Foundation, and was activated to serve his community in the spirit of the CDM program and in honor of his father.

In November, Chris went on to deliver his own Character Does Matter to the students of his high school where he is the Student Government Vice President and the Captain of the Soccer and Wrestling teams. Reflecting on his experience with the presentation that honored his father, Chris wrote, "I want to follow in the footsteps of people like Travis, Brendan, and my father and live the 'If Not Me, Then Who...' motto by serving my country. I plan to continue to live this motto through my everyday actions".



*"The amount of personalized attention we receive from the Veterans is amazing and they have done a great job sharing with us their experiences to show us real life examples of character and leadership. I think the biggest thing I have learned so far from the Veterans is that there are many different ways of leading others, and that we need to find what is most effective for us and be proud of our decisions. I am really excited to continue learning from my Veteran mentors"*

**-High School junior participating in CDM Leadership Course in Fall 2014**



# EXPEDITIONS

TRAVIS MANION FOUNDATION



**222**  
**INDIVIDUALS**  
through Expedition and  
Survivor Service programs

## PURPOSE OF IMPACT: HEALING THROUGH SERVICE

### Mission

Survivor Services fosters camaraderie and healing by creating opportunities for survivors to honor their loved one by accepting personal challenges that embody the service and sacrifice of their fallen hero and benefit the community. Survivor Services takes families on Expeditions to bring families of the fallen together with their heroes for uniquely designed, service-based trips to communities in need.

➤ **5 EXPEDITIONS HELD IN COMMUNITIES ACROSS THE COUNTRY AND AROUND THE WORLD**

➤ **HOSTED FIRST ALL MEN'S EXPEDITION TO BEND, OREGON WHERE FAMILIES OF THE FALLEN SERVED AT A RANCH.**



*"This expedition opened my eyes to a new set of positive priorities, viewpoints, and opinions which I would never have otherwise gained."*

**Amber Baum wife of SGT Ryan Baum, USA - Peru**

*"I felt that it was an important way to honor my son and to continue his legacy of selflessness and generosity. It was very heartwarming to come together with families of the fallen to work together to do some positive and encouraging for the community of Richwood."*

**Kristen Jackson mother of SPC Casey Jackson, USA - WV**



# AREAS OF IMPACT

## ➤ SURVIVORS AND UNDERSERVED POPULATIONS DOMESTIC AND FOREIGN PERU, GUATEMALA, WEST VIRGINIA, KENTUCKY, OREGON

*"By inviting Tommy's battle buddy to this expedition I was able to learn that my son was a team member who was brave, resourceful, and a leader which made me very proud."*

**Bob Bagosy**  
father of Sgt Thomas Bagosy, USMC



## Featured Participants

### Jason & Christina Landaker

Surviving brother and sister-in-law of 1st Lt. Jared Landaker, USMC first participated in a TMF Expedition in 2013. They came to TMF after spending many years disconnected from military families. During their first Expedition with TMF they were unsure what to expect. Jason and Christina came to Richwood WV where they met and served alongside other families of the fallen. They described the experience as life changing. In 2014 Jason and Christina joined TMF for Shane's Challenge in Guatemala. The 7th anniversary of Jared's passing fell during this Expedition. Jason shared how the anniversary was different for him this year. *"Normally we sink into a funk, a depression at this time of year. This time we were around others who had gone through what we had gone through, and it couldn't have been a better place. Since that day, I stopped grieving. We will be doing these trips for the rest of our lives. With no doubt. "*



*"After experiencing a great loss, we've found joy again. Thank you Travis Manion Foundation"*



# MENTORSHIP AND ADVOCACY

TRAVIS MANION FOUNDATION



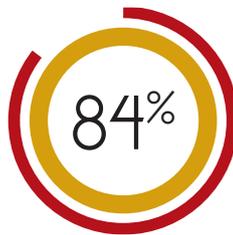
To empower veterans to achieve their professional goals and personal milestones in the pursuit of their post military career.

## NEW INITIATIVES IN 2014

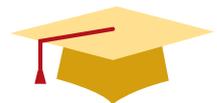
The Mentorship and Advocacy Program for Veterans (MAP-V) empowers veterans in their transition from military to civilian life. MAP-V consists of seminar courses and a 5 month internship in the career area of interest. The seminars cover professional and personal development, resume building, and networking opportunities. Veterans have internships that help them develop skills for a career of their passion.



**59 VETERANS**  
COMPLETED THE COURSE



**84% OF GRADUATES ARE SEEKING EMPLOYMENT OR HIGHER EDUCATION HAVE BEEN SUCCESSFUL**



## MORE THAN 30 COMPANIES HOSTED INTERNSHIPS FOR VETERANS



*"This organization gave me a shot at breaking into the career of my choice, and I also found some amazing people who were willing to support me through every step of the process. The more involved I became, the more I realized that the people at TMF cared about not only my professional success, but also my personal achievement goals.."*

**Michael Betancourt, USMC** - Internship at Vet Tech



*"Sometimes in life we just need that one chance or that one opportunity that will change our life forever. With the guidance and support of the Travis Manion Foundation and the Map-V program I was able to lock down the career of my dreams working in commercial fishing and working towards my captains license. As a Navy Veteran I wanted to once again be sailor of the seas. Not only did they give me that opportunity but they inspired me to do more. This time next year I'll be the Captain of a 100 hundred ton vessel. There's no words to describe my gratitude I have for these great folks that serve those that served our country. You truly are heroes. A give a humble thanks to the Travis Manion Foundation."*

**Russell Jarrell, USN**  
**Internship at Daiwa Pacific**

## Featured Internship

**Michael Savery, USN**  
*Internship at Mission Edge*

From the first day I interviewed for the MAP-V Program, I felt welcomed, encouraged, and excited to be involved with the Travis Manion Foundation. It came at a time when I was struggling to find my way into the private sector workforce. After being separated from the US Navy due to Department of Defense budget cuts, I suddenly found myself looking for work after spending nearly 14 years in a military career.

I have been involved in several veteran programs and MAP-V is unique in its comprehensive approach. There are social workers available to talk to and they have a bearing that doesn't make you feel like you're talking to a therapist. There are a variety of program activities to cover things like goals and values, financial planning, resume preparation, conducting a job search, interviewing, and much more. The topics and training were very useful too. I used several techniques that I learned in the interviewing class just a few days later in an actual job interview. I'm sure that those techniques were what helped me to land the job!

I am truly grateful for the support that the MAP-V program and Travis Manion Foundation give to veterans like myself. It was a transformational experience that gave me the skills I needed and the confidence to recognize my value in the civilian workplace.



*"I am truly grateful for the support that the MAP-V program and Travis Manion Foundation give to veterans like myself."*



THANK YOU TO OUR GENEROUS SUPPORTERS WHO HAVE COMMITTED TO THE "IF NOT ME, THEN WHO" MOVEMENT.

Johnson & Johnson

Bob Woodruff Foundation

Milbank Foundation for Rehabilitation

31 Heroes Project

Donald Morel

OVER \$3 MILLION RAISED TO SUPPORT VETERANS, FAMILIES OF THE FALLEN, AND TO INSPIRE THE NEXT GENERATION OF LEADERS. 90% OF FUNDS RAISED INVESTED BACK INTO PROGRAMS SINCE INCEPTION.



# 2014 FINANCIALS

**NET ASSET / FUND BALANCE  
AT BEGINNING OF YEAR**

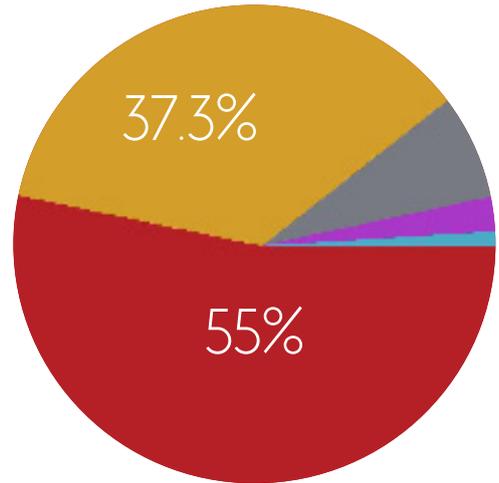
**\$1,034,342**

## > REVENUE

In-Kind	3,763,144
Contributions	2,547,478
Program service revenue	508,699
Other income	11,292
Investment income	770

**TOTAL REVENUE 6,831,383**

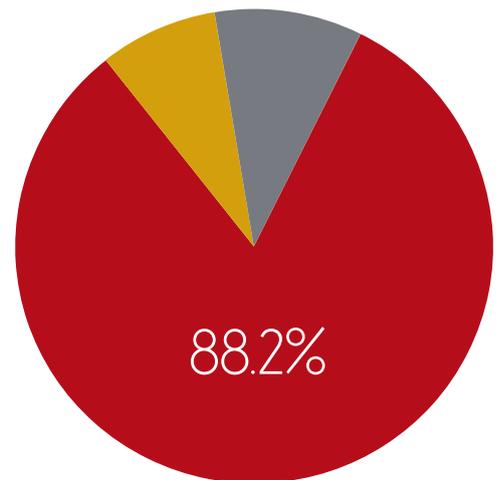
7.5% .16% .01%



## > EXPENSES

Program services	5,988,190
• Charitable Investments & Community Activation	4,230,489
• Veteran & Survivor Support	1,237,849
• Character & Leadership Development	519,852
Fundraising	557,123
Management and General	247,856
Total expenses	6,793,169

8.2% 3.6%



**NET ASSET / FUND BALANCE  
AT END OF YEAR**

**1,072,556**



# 9/11 HEROES RUN

## TRAVIS MANION FOUNDATION

### 2014 RECAP

53 COMMUNITIES  
HOSTED 9/11  
HEROES RUNS

15,664  
RUNNERS

OVER \$150,000  
DONATED BACK  
INTO LOCAL  
COMMUNITIES

## NEW INITIATIVE IN 2014-VIRTUAL RUNNER

167

VIRTUAL RUNNERS  
REGISTERED

33

VIRTUAL RUNNER LOCATIONS INCLUDED 33 U.S. STATES, OF WHICH 13 STATES DO NOT HAVE AN ESTABLISHED 9/11 HEROES RUN.

Individuals could register online to honor the fallen, and participate in the 9/11 Heroes Run as if they were there in person! They could sign up to run just like at a physical location, and in September were shipped an official race shirt, race bib, and runner swag. Participants were encouraged to run at any location they want – a treadmill, nature trail, outside track, their own course, or even another race!



## IMPACT: MADISONVILLE PROFESSIONAL FIREFIGHTERS

- Purchased smoke detectors to give to out to children during Fire Prevention Week in October, and also gave out to others who could not afford a smoke detector.
- Weight equipment was purchased for the firefighters to use while at their stations. The health of Madisonville Firefighters is an important initiative for the city. Heart attack is the #1 killer of firefighters and half of all Line of Duty Deaths are due to heart attack. Being able to work out while on shift is a benefit to the health of these first responders.
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*(Community Benefactor from 9/11 Heroes Run)*

*The first thing I think of was the overwhelming feeling of support that showed up. Not just the great number of people that ran or walked, but the number of people that lined Mine Street as we advanced through the course. I think the 9/11 Heroes Run awakens feelings of pride in our community. I remember the same overwhelming feeling of support that followed the 9/11 attacks, as citizens realized the commitment and dedication that first responders have, and the sacrifices they make for the good of our communities. The 9/11 Heroes Run is a gentle reminder of the sacrifices the first responders and our military make on a daily basis. The thing I take most pride in is that most first responders don't even want the "hero" recognition. It is definitely welcomed though, that the citizens of our community are proud of the commitment our first responders have and the sacrifices we make.*

**Ray Wyatt**, Assistant Fire Chief, Madisonville Fire Department

## Race Director Highlight

### Jessica Rice

Tempe AZ, Local Race Director

In 2013, the inaugural Tempe 9/11 Heroes Run had over 850 runners, 15 sponsors, over 100 volunteers and innumerable supporters. An astonishing feat for first-time Local Race Director Jessica Rice. In 2014, they did even better, growing to over 1000 runners. Many people drove two to three hours from across Arizona to participate and show their patriotism. Under Jessica's leadership, half the proceeds from the event have benefited the 100 Club of Arizona, which has supported Arizona's first responders for five decades.

Thanks to the success of the 9/11 Heroes Run in Tempe, Jessica is inspiring hundreds more to do what she has done - to kindle patriotism and respect for those who serve in their communities and as part of their daily lives.



*"One of the owners of Planet Fitness, my boss, Kevin Kelly is a Lt. Col. in the Air Force, a retired F16 Fighter Pilot, and good friends with the Manion Family. My Dad was a Korean War vet and my brother-in-law is stationed in Afghanistan. What a better way to honor these three, and the many, many others that have or are serving and have risked their lives to keep us free."*





**BOARD OF DIRECTORS**

<b>NAME</b>	<b>TITLE</b>
Col. Tom Manion, USMC (ret.)	Chairman Emeritus
Barbara Orr	Chairman
Alex Gorsky	Vice Chairman
John DiNome	Vice Chairman
Mary Katharine Ham	Secretary
Croft Young	Treasurer
Ryan Manion Borek	Director
Aloysius Boyle	Director
Ken Clark	Director
Adm. Stephen Chadwick, USN (ret.)	Director
Ken Davenport	Director
Marshall Lauck	Director
Donald Morel	Director
Kate Papak	Director
Carlo Pecori	Director
Ward Savage	Director
Nick Trainer	Director





# TRAVIS MANION FOUNDATION

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WORSHIP AND ADVOCACY  
Worship and Advocacy