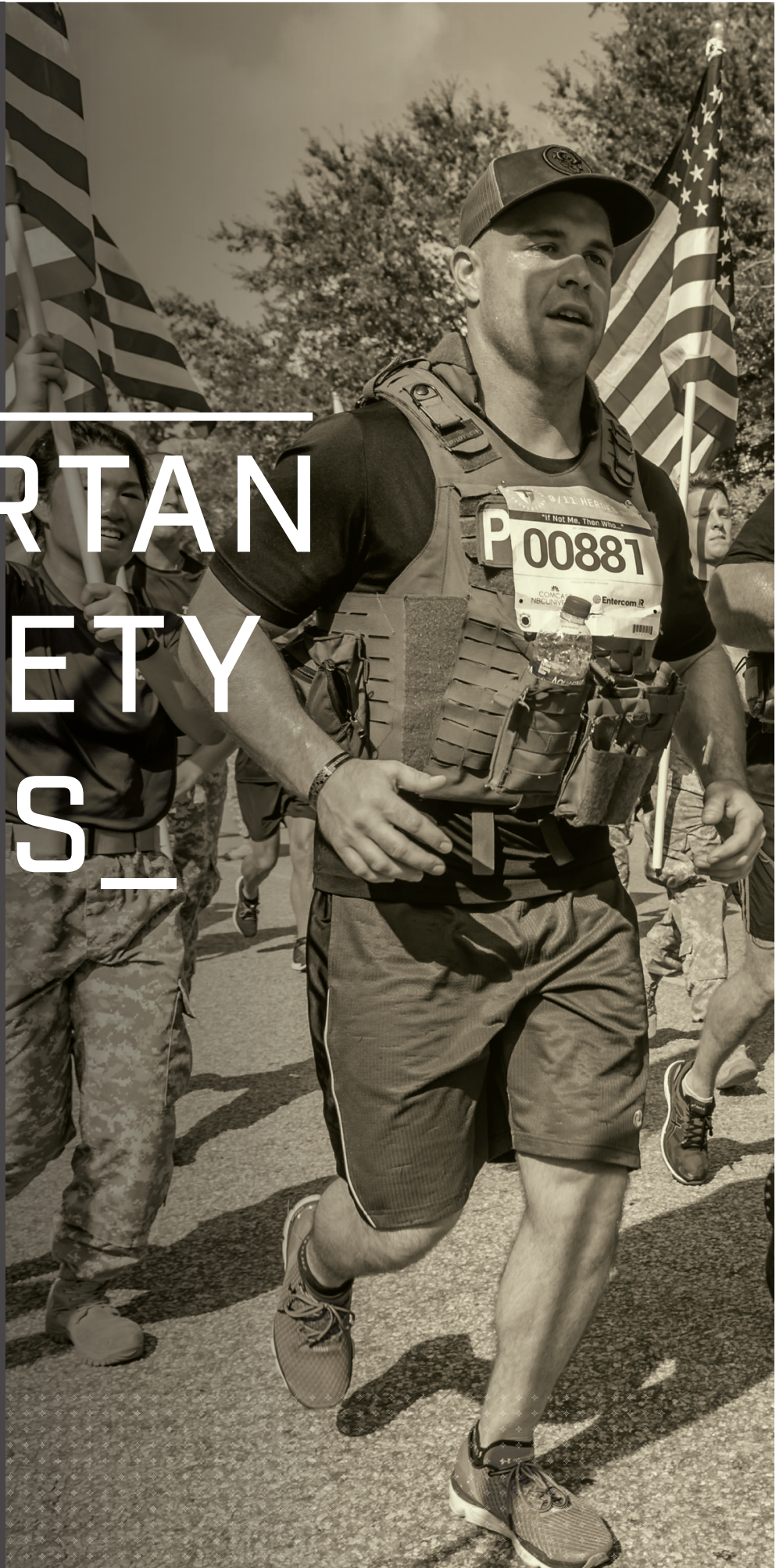




# SPARTAN SOCIETY NEWS

Vol. 03, Issue 02  
Fall/Winter 2020







# A WORD FROM OUR PRESIDENT\_



Dear Spartans,

If you've been through any challenging period you know that without intention, it can be difficult to maintain your focus on what's most important. That's true in times of grief, in times of trouble, and especially in times like these.

Now more than ever, it's essential that we double down on our mission of empowering veterans and families of the fallen to impact future generations. Despite what we are experiencing as a nation or the challenges we may be facing personally, their sacrifices merit our time and attention.

As we approach the 19th anniversary of the September 11th attacks on our country, we are honoring the first responders who gave their lives on that day and veterans who have served in the wars since at our 9/11 Heroes Run. Though we have pivoted to a virtual experience this year, this initiative is more critical than ever - not only to our organization but to our country as a whole.

Our 9/11 Heroes Run provides a way to honor our fallen heroes while emphasizing the unity our country so desperately needs right now. As champions for TMF and advocates for those we serve, we encourage you to honor the sacrifices of the first responders lost on September 11th, honor the veterans who have served in the wars since, and pay tribute to the heroes of today working on our frontlines.

We all play a role in keeping the legacies of our fallen heroes alive and showing our country what can be accomplished when we come together. To find out more about how you can get involved, check out pages 4 & 5.

Thank you for your continued support of TMF. Without you, we could not create the impact we do among the lives of veterans and families of fallen heroes in the communities where they serve.

Yours in service,

*Ryan Manion*

Ryan Manion  
President, Travis Manion Foundation

## MEMBER SPOTLIGHT: JOHNSON & JOHNSON

After a decade of partnership, TMF is proud to announce a new chapter of involvement with Johnson & Johnson (J&J), aimed at improving access to online mental health and well-being resources for more than 115,000 members nationwide.

Now officially named TMF's premier national health care partner, J&J's strengthened investment will allow for continued growth of TMF's Spartan Development Center (SDC). An online content hub focused on helping veterans and others better serve as leaders, the SDC provides on-demand access to mental health, well-being, character and leadership resources.

An "If Not Me, Then Who..." Spartan Society level member, J&J's investment is the latest development in a longstanding relationship with TMF. Since 2014, J&J employees have been directly involved with TMF's Character Does Matter (CDM) program, facilitating and training dozens of Veteran Mentors from the J&J Veteran Leadership Council.



These Veteran Mentors have delivered Character & Leadership presentations to more than 2,500 students over the years. Poised to create even more impact this school year, TMF trained 11 new J&J Veteran Mentors in 2020.



The connection between TMF and J&J is not limited to Character Does Matter. For the past five years, two J&J campuses have led their own 9/11 Heroes Run 5K events in Bridgewater, New Jersey and Raynham, Massachusetts. Led by J&J volunteers, the events have garnered support for over 3,000 community members, with participation growing significantly year over year.

The deepening relationship between TMF and J&J has come naturally, driven by shared values and vision. At J&J, the company's Credo stresses the strength of inclusion, respecting the diversity of employees and recognizing their merit. At TMF, one of our values "Out of Many, One" also recognizes that our differences make us stronger. The Credo also addresses the need for J&J to produce high-quality products and services, which aligns with the TMF value to "Be Accountable."

Finally, TMF's vision of creating a nation of purpose-driven individuals and thriving communities built on character aligns perfectly with J&J's Credo, which highlights the responsibility to communities where J&J employees live and work.

The new development in our partnership with J&J highlights the dedication of both organizations to improving communities, valuing the diversity of employees and customers, and striving to provide high-quality products and services.

For more on the SDC or to explore mental health and well-being resources, visit [travismanion.org/SDC](https://travismanion.org/SDC).



"OUT OF MANY, ONE"



# 2020 9/11 HEROES RUN

## UNITING COMMUNITIES TO REMEMBER OUR FALLEN HEROES

We are excited to be in the midst of our 2020 9/11 Heroes Run race series. Although our races will look different this year, we are encouraged to know that our community continues to run, walk, and ruck in honor of all the heroes of the September 11, 2001 attacks and the wars since.

This year, the Heroes Run will primarily be a virtual event and will take place all over the world. It's the perfect opportunity for families and individuals to honor local veterans, family members, and first responders by running in their communities.

Now more than ever, as our country longs for unity, it's essential that we come together to remember our fallen heroes. On streets and in parks across the country we are honoring their sacrifices and courage, as well as the bravery we see among the heroes of today working tirelessly on the front lines throughout our country.

Join us and unite your friends, family, and community in this critical time for our nation. We look to the fallen who have gone before us for lessons in bravery, courage, and strength. The next generation is looking to us now in this time of need.



HONOR THEIR SACRIFICES  
SO FUTURE GENERATIONS WON'T FORGET



“I did my first run in 2017. I was looking for a way of honoring those who were lost. It had been really difficult dealing with September 11th up to that point. It was a really fantastic experience. When I signed up for that race and I showed up, it was like I took my life back that day.”

— Heather Boice, 9/11 Heroes Run Participant, Worked in World Trade Center, NYC

### HOW TO GET INVOLVED:

- 1. REGISTER.**  
Run the 9/11 Heroes Run as a virtual runner.
- 2. DONATE OR SPONSOR.**  
If you're unable to run, walk, or ruck you can give a financial gift directly to our 9/11 Heroes Run campaign.
- 3. SUPPORT PARTICIPATING SPARTANS.**  
Become a fundraiser and ask your family and friends to donate. It's super simple and takes 2 minutes.

Learn more at  
[911heroesrun.org](https://911heroesrun.org) or  
scan the QR code below.





TMF EVENTS RECAP

SERVE-IN-PLACE INITIATIVES

Our Spartan community has continued to step up to serve in these times of unprecedented need as COVID-19 changes lives across the country. We have seen thousands out of work, students homebound, events and celebrations canceled, and uncertainty nationwide. Surviving families, veterans, first responders, and inspired citizens alike have answered the call to Serve-in-Place. Spartans have served over 2,000 documented hours of local service since March and show no signs of stopping.

Within weeks of stay at home orders going into place, Marine Veteran and Raleigh, NC Spartan, Chad Johnson, issued a service challenge to his social media followers that he labeled #RuckUpToCorona. He called upon his community to ruck canned and dry goods to local food pantries to provide essential service and also to encourage physical activity for improved mental well-being.

A high school student and avid sewer, Megan Cooper, along with her mother Barb created and sold masks and donated a portion of the profits to fund essential TMF programs that empower youth and families of fallen heroes. The Coopers' project was such a success that they now are among the elite Spartan Society members.

In Chicago, local Spartans saw a rise in food insecurity after quarantine guidelines caused a local food bank to close. Together with other local community VSOs, they gathered and distributed thousands of pounds of food donations to the community on several occasions and plan to continue providing this service as long as there is a need.



UPCOMING EVENTS + FUNDRAISERS



INDEPENDENT FUNDRAISERS

With many events unable to continue as planned due to the growing health crisis, it is important for our Spartans to find inventive ways to connect with their community through independent fundraisers. We have been so blessed to have so many Spartan Society members host these fundraising events over the years.

Any passionate Spartan can create an independent fundraiser to unite friends, families, and communities to raise funds for TMF.

There are a variety of events that can bring in vital donations to further our mission and bring new Spartans into the TMF community. **If you or your organization are interested in hosting an independent fundraising event, please visit [travismanion.org/independentfundraisers](https://travismanion.org/independentfundraisers). Thank you for your continued and substantial support.**



"IF NOT ME, THEN WHO..." GALA 2020

For the 9th year, TMF will bring corporate, community, and military leaders together to honor fallen heroes, veterans, active duty troops, and military families at our "If Not Me, Then Who..." Gala. This special evening will culminate with presentations of the "If Not Me, Then Who..." and Community Leadership awards, as well as a Character Does Matter Scholarship. These awards are given to those who go above and beyond to challenge themselves to honor our fallen heroes.

With ever-changing health and safety regulations, we are exploring ways to expand our virtual attendance options and will continue to monitor event plans to keep our Spartan community safe. **Save the date for the "If Not Me, Then Who..." Gala on December 10, 2020 at The Union League of Philadelphia.**



2020 FLAGS OF VALOR GOLF TOURNAMENT

Flags of Valor, an organization of veterans that serves veterans, is sponsoring a full-day golf event on October 5, 2020 at the exclusive Robert Trent Jones Golf Club in Gainesville, VA to benefit TMF. Sponsorship opportunities are still available for Spartan Society members for large and small groups. Please email Shelby Hahn at [Shelby.Hahn@travismanion.org](mailto:Shelby.Hahn@travismanion.org) for details.





# TRAVIS MANION FOUNDATION

164 East State Street  
Doylestown, PA 18901

## SPARTAN SOCIETY

Spartan Society is Travis Manion Foundation's elite recognition program to honor and thank major donors who advance our mission through generous financial support. Spartan Society members are individuals, companies, foundations, and independent fundraisers who donate a cumulative \$1,000 or more within TMF's fiscal year, April 1 – March 31.

Our critical work would not be possible without you. Thank you for your continued support.

### SPARTAN SOCIETY BENEFITS

- Invites to exclusive regional Spartan Society meetings and receptions
- Recognition in annual "If Not Me, Then Who..." Gala program book
- Name recognition in TMF's Annual Report
- Spartan Society Seasonal Newsletter
- Additional perks specific to your membership level

### GIVING LEVELS

BRONZE	\$1,000 – \$2,499
SILVER	\$2,500 – \$4,999
GOLD	\$5,000 – \$9,999
EMERALD	\$10,000 – \$19,999
PLATINUM	\$20,000 – \$49,999
TITANIUM	\$50,000 – \$99,999
DIAMOND	\$100,000 – \$249,999
CHARACTER CHAMPION	\$250,000 – \$999,999
"IF NOT ME, THEN WHO..."	\$1,000,000+

Visit [travismanion.org/spartansociety](https://travismanion.org/spartansociety) for more information on giving levels and perks.