

“IF NOT ME,
THEN WHO...”



T R A V I S M A N I O N
F O U N D A T I O N

2019-2020
ANNUAL REPORT_

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DEAR SPARTANS,

It is hard to put into words the twists and turns we all experienced in fiscal year 2019-2020. We welcomed the new year with optimism and momentum, working to exceed the goals we set for ourselves last year to expand our reach, increase the number of veterans and families of fallen heroes we impact, and empower them with more opportunities to reach our youth.

And despite the onset of a global pandemic at the close of the year, we achieved our aim with incredible support from our Spartan community. More specifically, TMF made great strides in 2 critical arenas.

First, we expanded our investment in veterans and families of the fallen. Through our partnership with the Institute for Veterans and Military Families (IVMF), we better understand the impact of this investment to include this key finding:

TMF MEMBERS WHO ARE ACTIVELY INVOLVED WITH OUR ORGANIZATION EXPERIENCE IMPROVEMENTS TO THEIR MENTAL HEALTH AND WELL-BEING, AND GREATER CONNECTEDNESS TO THEIR COMMUNITIES.

According to their research, for instance, 96% of veterans and families of the fallen who participated in 3 or more TMF initiatives feel better equipped when dealing with life’s challenges and difficulties. We remain ever-committed to the 25,000+ veterans and families of the fallen who depend on the Spartan community for support. This year, 450 of these veterans joined our ranks to become mentors to youth in our character development program and are working every day to bring lessons of integrity, fairness, and hope to young adults in need of their guidance.

Secondly, we worked to further bridge the civilian-military divide by offering community events and initiatives, led by veterans, that bring people together under the common banners to serve and connect. Our two Operation Legacy seasons brought together over 8,000 volunteers for nearly 300 service projects in communities nationwide for a total of 18,000 service hours. Our 2019 9/11 Heroes Run events also experienced unprecedented success with 60,000 participants uniting to honor first responders, law enforcement and military in cities worldwide. Finally, our team of Veteran Mentors delivered our proprietary character curriculum to 50,000 youth through our Character Does Matter (CDM) program powered by UA Freedom.

As we continue to build on our reputation as one of our country’s leading Veteran Service Organizations, we know our success is a testament to the corporate partners, donors and individuals who believe in the work we are doing. Thank you for continuing to support our mission and for helping us make a difference in the lives of the people we serve. We look forward to the year ahead.

YOURS IN GRATITUDE,

Ryan Manion

Ryan Manion
President, TMF

WELCOME TO THE SPARTAN COMMUNITY _

OUR MISSION_

TMF empowers veterans and families of fallen heroes to develop character in future generations.

OUR VISION_

To create a nation of purpose-driven individuals and thriving communities that is built on **character**.

OUR VALUES_

BUILD, MEASURE, LEARN, REPEAT

We embrace an entrepreneurial spirit. When we see an opportunity, we run with it. There is no roadmap to achieving our bold mission, so we act with confidence, courage, creativity, and independence in pursuit of our goals. We have a bias for action that empowers us to be agile.

BE ACCOUNTABLE

We do the right thing at all times. We deliver on our commitments to our community, country, and one another. We ensure our internal values match our external actions. We take our responsibilities seriously and constantly seek improvement.

WE ARE FUELED BY GRATITUDE

We understand that anything of great value requires great sacrifice to achieve. We are deeply grateful for the sacrifices of our fellow Spartans: families of the fallen, veterans, volunteers, donors, and staff. This generous spirit fuels our mission and fortifies our commitment. We sacrifice to achieve our goals, we celebrate our victories, and we acknowledge those who get us there.

OUT OF MANY, ONE

We treat everyone with respect. At TMF, our team comes from all walks of life. We have a wealth of experiences, beliefs, and backgrounds. Our differences make us stronger and a more unified community. We may not always see eye to eye, but we work shoulder to shoulder to accomplish the mission.

PURPOSE BEGINS WITH PASSION

Our commitment to TMF and our mission is a calling, not an obligation. We enjoy building relationships with one another and take pride in having an impact on our communities.

FAILURE IS A BRUISE, NOT A TATTOO

With a mission as bold as ours come occasional setbacks. When we fall short, we bounce back quickly. We don't dwell on problems. We find solutions. We accept each other's well-meant shortcomings and we strive together to improve. We are resilient. We are hopeful. We stay in the fight.



HOW WE INVEST IN VETERANS + FAMILIES OF THE FALLEN _

TMF takes an expansive approach to achieving our mission. That is, our theory of change depends upon first investing in veterans and families of the fallen, to provide them the personal development, training, community, and well-being they need to thrive. Then, that investment returns tenfold when they lead and serve others through community-building programs, like Operation Legacy and Character Does Matter.

Our impact on veterans and families of the fallen is profound. A program evaluation from the Institute for Veterans and Military Families (IVMF) this year found that:

TMF MEMBERS CREDIT THE ORGANIZATION WITH CHANGING THEIR LIVES BY IMPROVING PHYSICAL AND MENTAL HEALTH, PROVIDING HOPE AND RESILIENCY, AND HELPING TO FORM BONDS WITH THEIR COMMUNITIES.

According to IVMF, thousands of veterans and families of fallen heroes involved with TMF experienced significant improvements in four key areas of well-being:

- **CONNECTEDNESS**
- **THRIVING**
- **HEALTH**
- **RESILIENCY**

Further, their evaluation found that with greater participation in TMF, comes greater improvements.



"TMF HAS BEEN AN EXPERIENCE HARD TO REPLICATE. THE SENSE OF COMMUNITY AND SERVICE YOU SEE TRANSLATES TO WHAT IS EXPERIENCED IN THE MILITARY AND THAT FEELING IS SOMETHING MOST VETERANS CONTINUALLY SEEK TO FILL IN THEMSELVES."

VETERAN

HOW WE INVEST IN VETERANS + FAMILIES OF THE FALLEN _

CONNECTEDNESS_

SPARTAN LEADERSHIP SUMMIT IN HAMPTON, GA

In April 2019, 100+ veterans, families of the fallen, and members from across the country gathered outside Atlanta, GA for TMF's Annual Spartan Leadership Summit, an invitation-only, immersive 2-day experience in leadership development. The Spartan Leadership Summit:

- Builds camaraderie among those who share a passion for serving
- Connects volunteer leaders to share best practices for delivering our youth character program, organizing community events, developing service projects, etc.
- Equips volunteer leaders with strategies and resources to effectively execute the TMF mission at home.

Numerous studies have suggested a relationship between aspects of community connection and facets of well-being, so bringing our community together annually is critical.

**84% OF MEMBERS WHO
PARTICIPATE IN MULTIPLE
TMF INITIATIVES AGREE
THAT TMF HAS PROVIDED
THEM WITH A SENSE OF
COMMUNITY.**

Veterans and families of fallen heroes who feel more connected report a greater sense of camaraderie, support, and a renewed sense of purpose.

"Participating in the Spartan Leadership Summit is empowering and strengthens my soul. I leave feeling more inspired and focused. Proud to be part of an amazing foundation with so many leaders and role models for not just for myself but for so many communities around the world!"

2019 SUMMIT ATTENDEE



HOW WE INVEST IN VETERANS + FAMILIES OF THE FALLEN _

RESILIENCE_

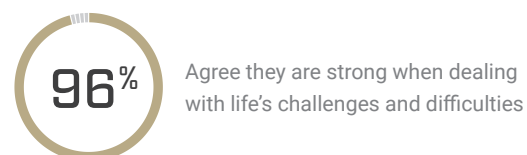
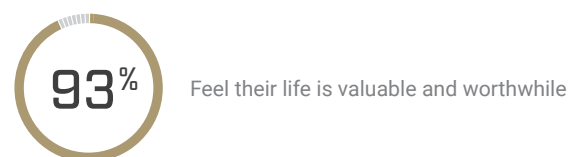
SURVIVOR EXPEDITIONS

TMF hosted six Survivor Expeditions this fiscal year, empowering groups of families of fallen heroes to serve communities in need from Alaska to Puerto Rico. According to research from IVMF, these opportunities to serve go far beyond filling a need in communities - they help instill greater self-worth, a sense of community and purpose among those who participate.

2,721 VETERANS + FAMILIES
OF FALLEN HEROES
SUPPORTED THIS YEAR

6 SURVIVOR EXPEDITIONS
TO SERVE COMMUNITIES
IN NEED

Among the veterans and family members of fallen heroes who participated in 3 or more TMF initiatives:



NEW MEXICO SURVIVOR EXPEDITION

In April 2019, 22 survivors and veterans traveled to Iyanbito, New Mexico, to take part in a home build for a Vietnam-era Army Veteran, the son of a Navajo code talker.

YELLOWSTONE NATIONAL PARK SURVIVOR EXPEDITION

In June 2019, a group of 13 surviving teens (ages 14-18) traveled to Yellowstone National Park to help conservationists collect data and record wildlife observations as part of an environmentalist program.

NORTH CAROLINA SURVIVOR EXPEDITION

In July 2019, the first ever TMF Family Expedition united 14 surviving family members to rebuild a church in New Bern, NC, planned to house rescue workers coming to the area to repair damage from Hurricane Florence.

ALASKA SURVIVOR EXPEDITION

A group of 15 survivors traveled in August 2019 to help a fellow Gold Star mother whose home had suffered extensive water damage and paint mailboxes for residents of Pioneer home, the only veteran retirement facility in Alaska.

IOWA SURVIVOR EXPEDITION

In September 2019, a group of 14 survivors descended upon the Quad Cities area to help install roofing, siding, and insulation for Habitat for Humanity homes in Davenport and Moline, IA.

PUERTO RICO SURVIVOR EXPEDITION

In January 2020, on the second TMF service expedition to Puerto Rico, a group of 19 veterans and family members of fallen heroes worked to repair and rebuild damage to several homes incurred by Hurricane Maria.

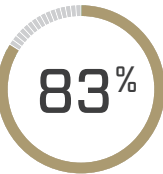


HOW WE INVEST
IN VETERANS
+ FAMILIES OF
THE FALLEN _

THRIVING_

LEADERSHIP EXPEDITIONS IN CO AND FL

To further our investment in veterans, TMF developed bi-annual **Leadership Expeditions**, where we invite our most engaged Spartans in each region, to participate in personal development training and serve the youth of a local community.



of members who participate in multiple TMF initiatives agree their lives have a clear sense of purpose

COLORADO LEADERSHIP EXPEDITION

In May 2019, a TMF Leadership Expedition to Colorado led by Navy Cross recipient Maj. Brian “Tosh” Chontosh (USMC, Ret.) brought 15 Spartans together for a week of intensive personal development and physical challenges. The culmination of the week was a joint event with Steve’s Club Denver that works with opportunity youth. After a day of mentoring, veterans and youth from Steve’s Club teamed up for a service project to clear trees and brush to protect the community from forest fires.

FLORIDA LEADERSHIP EXPEDITION

In October 2019, a TMF Leadership Expedition to Coral Springs, FL, brought 15 veterans and families of fallen heroes together for a unique 3-day experience to connect with a community in need of healing. The team delivered character training to students at Marjory Stoneman Douglas High School, participated in a custom GORUCK workout, and engaged in an Operation Legacy service project at the school. Marjory Stoneman Douglas is the site of the 2018 Parkland, FL school shooting, which remains the deadliest high school shooting in our nation’s history.



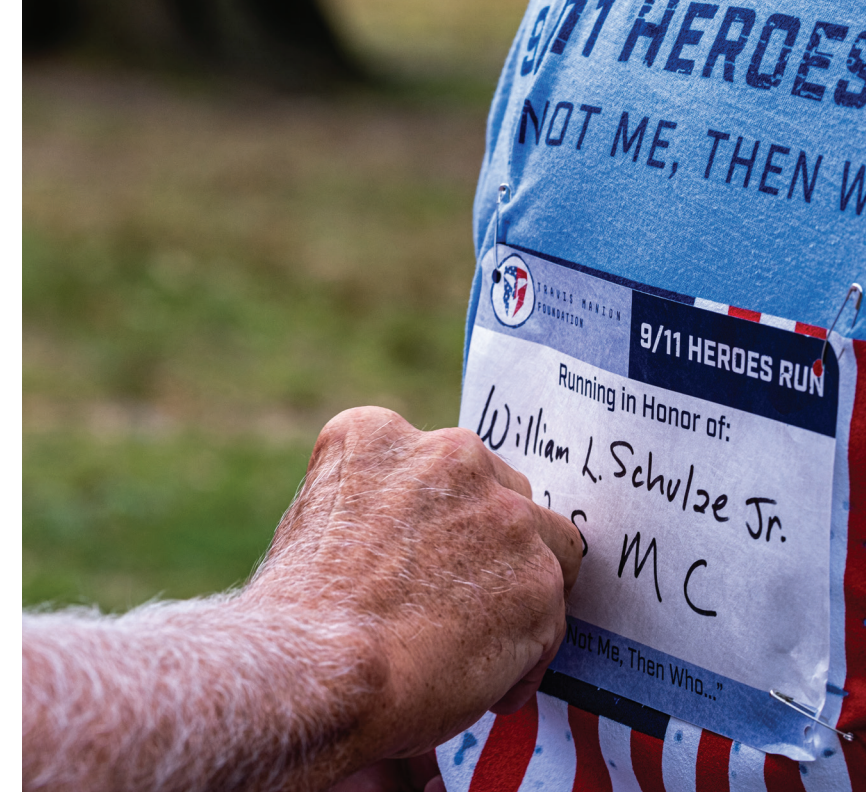
ATTENDED TMF EXPEDITIONS
THIS YEAR



"THIS WEEKEND WAS FULL OF EXTREME EMOTION AND IMPACT, ON MYSELF AND THE OTHER LEADERS, BUT MOST IMPORTANTLY THE COMMUNITY. I WAS SAD WHEN THE WEEKEND ENDED BUT MOTIVATED TO COME BACK AND IMPACT MY LOCAL COMMUNITY, AND ABSOLUTELY CANNOT WAIT FOR THE NEXT OPPORTUNITY TO GO ON ANOTHER EXPEDITION. THE LEADERS THAT PARTICIPATED WERE AMAZING AND ARE NOW LIFE-LONG FRIENDS AND WILL CONTINUE TO MOTIVATE ME THROUGH THEIR SERVICE AND FRIENDSHIP."

JOSH B., VETERAN





"THIS EXPEDITION WAS A BEAUTIFUL TESTAMENT TO THE POWER OF MOVING FORWARD WHILE STILL HONORING THE LOVE AND SERVICE OF MY LATE HUSBAND. IT PROVIDED ME WITH A SENSE OF PURPOSE, LIFELONG MEMORIES, TRAVEL AND EXPERIENCES THAT I AM BLESSED I STILL GET TO HAVE."

ROBYN M., SURVIVOR



"WHEN I PARTICIPATE IN EVENTS WITH TMF I MEET SOME OUTSTANDING PEOPLE WHO ARE TRYING TO MAKE THE WORLD AROUND THEM A BETTER PLACE. I AM HUMBLLED BY THEIR STORIES AND REMINDED THAT THERE IS MUCH WORK LEFT TO BE DONE, BUT IT ALWAYS MOTIVATES ME TO TRY HARDER AND TO REPRESENT TMF IN THE BEST WAYS POSSIBLE."

CHAD J., VETERAN

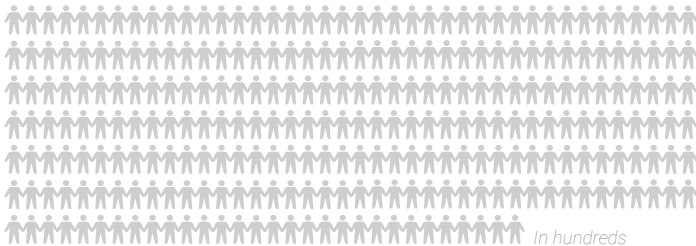


HEALTH_

LEADING WITH YOUR STRENGTHS SEMINARS

To promote the well-being of our community, TMF facilitates a best-in-class curriculum that helps individuals identify personal strengths, values, and passions to achieve their goals. This year, we developed an e-course for our Leading With Your Strengths curriculum to offer these free seminars on our learning management system.

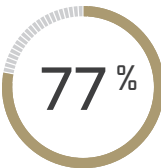
2,700 veterans, families of the fallen, and military spouses impacted



66 seminars facilitated

"Thank you so much for offering the Leading With Your Strengths workshop. It was so helpful in starting to change a few deep-seated, incorrect beliefs about myself. Rebuilding [after injury] with these character strengths in mind gives me more hope for sure."

MELANIE L., SEMINAR PARTICIPANT & WOUNDED WARRIOR PROJECT ALUMNI



77% of members who participate in multiple TMF initiatives say they are satisfied with their emotional and mental health

Compared with 64% of veterans & families of the fallen who participate in 1 initiative



HOW TMF BRIDGES
THE CIVILIAN-
MILITARY DIVIDE_

TMF is a leading Veteran Service Organization (VSO) whose main line of effort is to train, develop, empower, and support veterans and families of the fallen. Those individuals then go lead and serve the needs of their communities with support from TMF.

In addition, TMF provides unique opportunities for inspired civilians to serve alongside our nation's veterans and surviving families. These touchpoints led to an important finding from IVMF's survey this year: **Civilians who participate in TMF programs experience similar benefits to mental health and emotional well-being as veterans and families of fallen heroes.**

"THE DIVERSE DEMOGRAPHIC
MAKEUP OF TMF PARTICIPANTS,
ALONG WITH THEIR COMMENTS,
SUGGEST THAT TMF, AS A VETERAN
SERVING ORGANIZATION, IS
SUCCEEDING IN CREATING A
RARE AND UNIQUE CONNECTION
BETWEEN CIVILIANS AND THOSE
WHO ARE MILITARY CONNECTED."

INSTITUTE FOR VETERANS AND MILITARY FAMILIES

115,000

veterans, families of fallen heroes, and inspired
civilians engaged with TMF in FY2019



As the size of the military shrinks relative to the U.S. population and fewer people have personal connections to those who have served, there is a growing disconnect between civilians and the military-connected community. Mending that disconnect is critical to not only fostering an improved understanding among the public but also helping veterans overcome the greatest challenge they face when entering civilian life: relating to people who do not know or understand what they have experienced.

TMF BRIDGES THE CIVILIAN-MILITARY
DIVIDE THROUGH:



CHARACTER DOES MATTER:
connecting Veteran Mentors with
youth in their communities



OPERATION LEGACY:
local service projects to address
community needs



9/11 HERODES RUN 5K SERIES:
community-based runs to honor first
responders and military

BRIDGING
THE DIVIDE:
VETERANS
& YOUTH _
CHARACTER DOES MATTER (CDM)

The Character Does Matter program powered by UA Freedom, empowers veterans and families of the fallen to draw on their own personal experiences to mentor youth aged 12-18 in a wide range of settings.

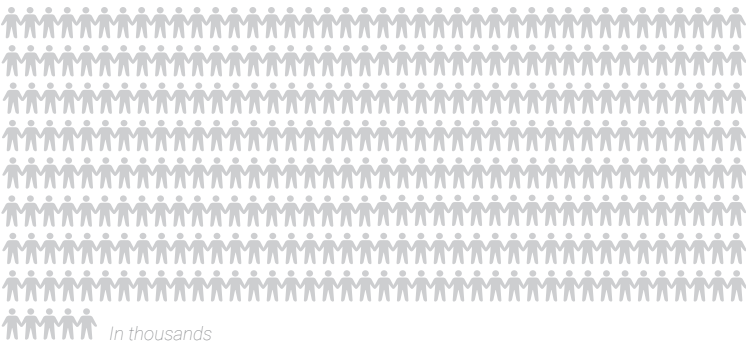
Trained Mentors deliver our proprietary character development curriculum focused on helping youth adopt the “If Not Me, Then Who...” ethos. In 2019 alone, our Veteran Mentors reached 50,000 youth over the course of approximately 1,200 hours.

VETERANS BUILD CONNECTIONS WITH YOUNG LEADERS THROUGH:

- Organized speaking engagements & group presentations
- Interactive experiential learning & team-building activities
- Local community service projects

325,637

YOUTH IMPACTED SINCE INCEPTION



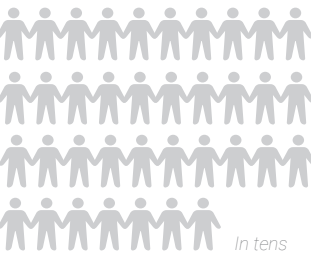
448

NEW VETERAN MENTORS
TRAINED THIS YEAR



369

CHARACTER PRESENTATIONS
DELIVERED TO YOUTH BY
VETERAN MENTORS THIS YEAR



2,600

YOUNG ADULTS VOLUNTEERED ALONGSIDE THEIR
VETERAN MENTORS IN COMMUNITY SERVICE

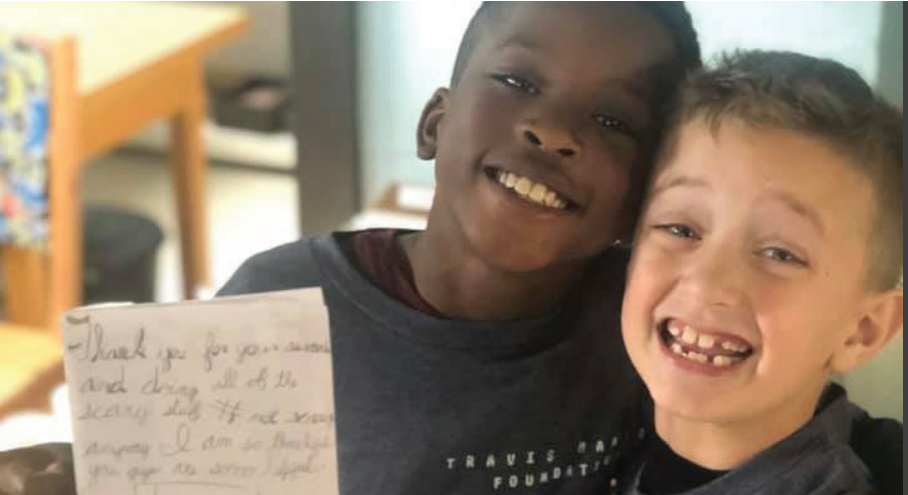


1200

HOURS OF MENTORSHIP

101

CHARACTER & LEADERSHIP
COURSES DELIVERED BY
VETERAN MENTORS



BRIDGING
THE DIVIDE:
VETERANS &
YOUTH _
CHARACTER DOES MATTER (CDM)

IMPACT ON VETERANS

According to IVMF’s research, the interactions between students and Veteran Mentors have a profound impact not only on youth but also the veterans and families of fallen heroes who deliver the curriculum.

87% of Veteran CDM Mentors agreed or strongly agreed their involvement with TMF has provided them with a sense of community.
Compared to 60% of veteran non-CDM Mentors.

82% of Veteran CDM Mentors were satisfied or extremely satisfied with their emotional and mental health in the last 3 months.
Compared to 67% of veteran non-CDM Mentors.

"Doing this gives me a new purpose, a new defined purpose. Still being able to serve, still being able to give back to our future generation, building them to be more positive, creative individuals. That does something. Seeing that change makes a huge impact on me."

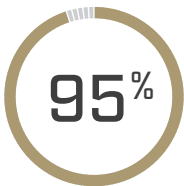
EARL L., VETERAN



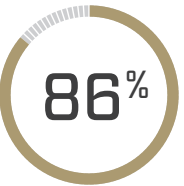
IMPACT ON YOUTH

SHORT-TERM BEHAVIOR CHANGES

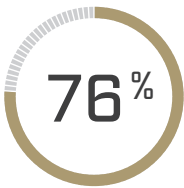
Even just one touchpoint with a veteran has important short-term effects on youth, including shifts in attitudes and behaviors.



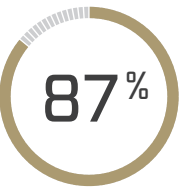
Will be more motivated to help others



Will be more compassionate and kind



Will think more about how my actions affect others



Will be more likely to do something when I see someone being bullied, threatened, or harassed

Youth who participate in a Character & Leadership Course experience overall improvements in thriving measures, including their sense of gratitude, self-confidence, educational expectations, critical thinking and optimism about the future.

LONG-TERM TRANSFORMATION

The CDM program creates change agents and builds youth as civic assets. These assets then go on to influence one another, future youth, and their entire school and community as a result of what they have learned in the program from Veteran Mentors.

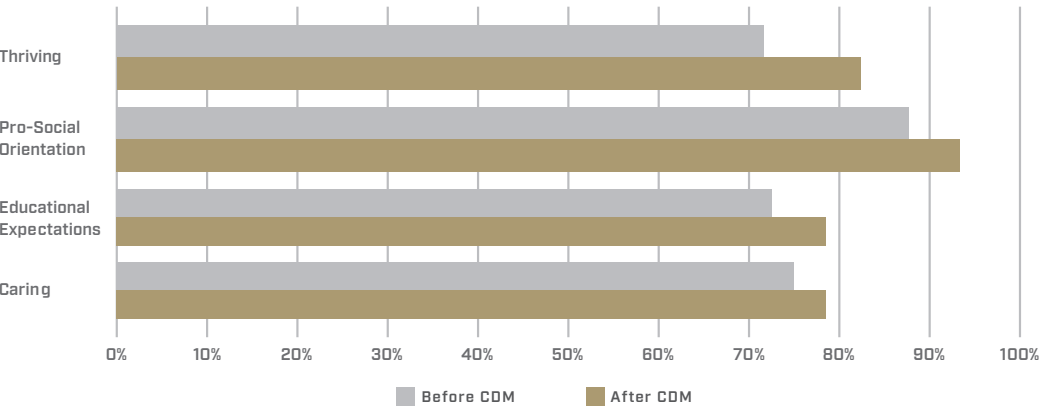
Additionally, young adults reap long-term benefits like increased levels of thriving, a greater sense of purpose, and improved mental health. Youth who complete the CDM Program go on to:

- Hold leadership positions as team captains, student government officers, and club leaders
- Establish TMF clubs at their school
- Organize service projects in their local communities

"Overall, I believe that the greatest lesson I learned from the program was that your character directly influences your ability as a leader to give purpose to and improve an organization. As I grow here at Villanova [University], the message of ‘If Not Me, Then Who...’ is at the very foundation of my development. The lessons I learned from the TMF program and the Veteran Mentors who guided us give me more confidence, more drive and more knowledge to lead and be a person of quality character."

COLLEGE SOPHOMORE, 2015 CDM PARTICIPANT

WEST POTOMAC HIGH SCHOOL (VA)



BRIDGING THE DIVIDE: VETERANS & THE COMMUNITY _

9/11 Heroes Run + Operation Legacy

Both 9/11 Heroes Run and Operation Legacy offer a chance to deepen community relationships and engage veterans and civilians alike to unite in honoring our nation's fallen. These events are open to all 115,000 Spartans in the TMF community.

9/11 HEROES RUN 5K RACE SERIES

Since 2007, the 9/11 Heroes Run 5K Race Series has brought together communities to honor the first responders who gave their lives on Sept. 11, 2001, and the service members who have selflessly sacrificed in the wars since. This year, 60,000 participants joined together to remember their sacrifices in communities across the globe.

91 RUN LOCATIONS
THROUGHOUT THE WORLD

60,000+ PEOPLE IMPACTED BY
9/11 HEROES RUN EVENTS



In thousands

OPERATION LEGACY

TMF unites communities with a movement of service through Operation Legacy—putting veterans at the helm of service projects that honor fallen heroes.

Projects vary based on the unique challenges of the local community. In Southern California, 50 Spartans provided 150 meals for those experiencing homelessness in honor of Lance Cpl. Thomas J. Zapp, USMC. And in Pottstown, PA, Bronwyn de Maso led a cemetery clean-up in honor of her brother, Commander Job Wilson Price. Other projects included repairing and rebuilding roofs for veterans, cleaning schools, collecting food for homeless shelters, and more.

283 NATIONWIDE PROJECTS
TO HONOR THE FALLEN

8,224 VETERANS, FAMILIES OF THE FALLEN,
AND CIVILIANS SERVING TOGETHER



In hundreds



PARTNERSHIPS
THAT FURTHER
THE MISSION_

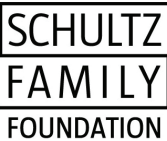


Top Partners



UNDER ARMOUR, INC.

Under Armour, Inc., headquartered in Baltimore, Maryland, is a leading innovator, marketer and distributor of branded performance athletic apparel, footwear, and accessories. Designed to make all athletes better, Under Armour’s – UA Freedom Initiative – started in 2010 with a singular mission to support and inspire the brave men and women dedicated to protecting us, every day. In 2019, UA provided over \$3 million in resources to military, first responders and their families within four core areas: education, activity, mentorship and service. Under Armour Freedom partners with the Travis Manion Foundation through a multi-year commitment as the exclusive National Presenting Sponsor of TMFs Character Does Matter Program as well as our exclusive Athletic Apparel Sponsor. Our partnership will help us to continue to provide support for veterans and families of the fallen to develop and lead the next generation of leaders.



THANK YOU FOR YOUR GENEROSITY:



"IF NOT ME, THEN WHO..."
\$1,000,000+

Corporate
Comcast NBCUniversal
Morel Family Foundation
Under Armour Freedom

CHARACTER CHAMPION
\$250,000-\$999,999

Corporate & Foundations
Boeing Company
Johnson & Johnson
Schultz Family Foundation
The Sheriff Foundation
Wounded Warrior Project

DIAMOND
\$100,000-\$249,999

Corporate & Foundations
AbbVie Foundation
The Penn Mutual Life
Insurance Company

TITANIUM
\$50,000-\$99,999

Individual
William and Lynn Goldman

Corporate & Foundations
Bank of America Charitable
Foundation
Becton Dickinson & Co
Carry The Load
Challenger Foundation
Lightening The Load
Lockheed Martin
RTI International
The Harry and Jeanette Weinberg
Fund for Educational Excellence
The Milbank Foundation
The USAA Foundation
USS Midway Museum

PLATINUM
\$20,000-\$49,999

Individual
Scott Belveal
Alex & Patricia Gorsky
Bill Little
Matthew Tormenti

Corporate & Foundations
Amazon
Apple Inc.
BLBB Charitable
Entercom Communications
Humana
Leidos
Neal C Nichols Foundation, Inc
S & K Sales Co.

The Daniel B and Florence E Green
Foundation, Richard J Green
The Goldman Sachs Group, Inc
The Mitchell Foundation
University of Pennsylvania
Health System

Independent Fundraisers
2020 Frozen Frogman
4Horsemen Fundraiser
Anaheim Ducks Foundation
Casino Night at NYAC
Islandman Triathlon
JNJ Golf Tournament
Liberty IT Solutions Golf
Tournament

EMERALD
\$10,000-\$19,999

Individual
Daniel D' Aniello
David and Kyrsten Bourdon
Mr and Mrs Richard Clark
John and Jessie DiNome
Ron & Joy Feigles
Suzanne and Richard Keiser
Robert and Mariann MacDonald
Col Tom Manion
Tim and Heather Richmond
Ted and Nora Szydowski
Rachael and Richard Wells

Corporate & Foundations
American Possibilities
Crown Auto Logistics Inc.
Fidelity
Franklin Square Capital
Partners Foundation
Hoxie Harrison Smith Foundation
L3Harris
Luzzi Family Charitable Fund
Movers Specialty Service, Inc.
Nike
PNC Bank
Pronio's Market
Rumsfeld Foundation
Silver Eagle Distributors
Stephen J Beers Revocable Trust
Steven A and Gloria E Ellers Fund
SunTrust Banks, Inc.
The Brennan Family Foundation
The Chiminski Family Fund
The Colorado Health Foundation
The Starbucks Foundation
The William and Susan Federici
Charitable Fund
Tim Kern Memorial Fund
Virginians for Veterans

Independent Fundraisers
2019 Jim Thorpe Adventures
Remembrance Ride
BarclayCard - 5th Annual MSN
Walk in their Honor

Mattalina Winemixer
Run to Remember - VB
Sugg Brothers Ski for the Travis
Manion Foundation

GOLD
\$5,000-\$9,999

Individual
Leif and Jenna Leet Babin
Steve and Karen Brady
Tim Broadbent
Francis Carroll
Sean Daly
Melvin and Tonya Douglas
Francis and Katherine Finelli
August and Maria Fix
Kevin Flynn, Jr.
Jenny Galiani
Gay L Jordan
Philip Krim
Joseph & Barbara Kesselring
Michael McDonald
Timothy McDonald
Todd & Elycia Morris
Trudy Muhlbauer
Richard and Barb Orr
Kim Pagotto
Neil Parikh
Peter Scola
Marc E. Zigo

Corporate & Foundations
Bank Independent
Bonnie L Bolding Charitable
Foundation
BP Environmental Services, Inc.
CSL Behring, LLC
Deloitte, LLC
Drexel Hamilton, LLC
Excellis Health Solutions LLC
FirstKey Homes
Firsttrust Bank
Gen. Smedley D Butler
Detachment Marine Corps
League #741
GlaxoSmithKline
Greco Promotions
Houston Police Officer's Union
Houston Professional Fire
Fighters Association Charitable
Foundation
Integra Foundation
Joseph and Catherine Bondi
Family Foundation
Mulhern & Kulp Structural
Engineering, Inc.
New York University - The Stern
Community
Oracle Corporation
Polen Capital Managment LLC
Rabaut Family Foundation
Raymond James and Assoc.
- Doylestown

Sanofi
Select Equity Group, L.P.
St Luke's University Health
Network
T. Nash and Gloria M. Broaddus
Foundation
The Becket Family Foundation
The Crist Family Foundation
The Fann Family Foundation
The MacDougall Family Charitable
Fund
The McCausland Foundation
The Metzger Family Foundation
The Michael and Rachel Copeland
Fund
The Petrucci Family Foundation,
Inc
The Provident Bank
The Steel Network, Inc.
The Taylor Family Foundation
Toll Brothers Inc.
United States Marine Corps -
Company F
Volvo Cars Annapolis
With Honor
Zelis Healthcare Corporation

Independent Fundraisers
GORUCK Pledge Your Miles
Campaign
Huntingdon Valley Country Club
Swim-a-thon
Marine Corps Aviation
Association
NYU Student Gala
Rugger Plunge

SILVER
\$2,500-\$4,999

Individual
David Alverson
Evan Behr
Michael and Linda Clement
Tim and Jill Coogan
Jennifer Davis
Lori Driscoll
Mary Elias
Bradley Fessler
Theodore Foster
Michael Gretz
Dina Halligan
Timothy Harris
Kevin and Diane Hoffmann
James Lawson
Robert and Cindy Madden
Gary and Helene Mathern
Sabrina McMains
Ryan Metz
Howard Meyers
Charles Mitchell
Neil Nehmens
Michael Nunziato
Keith Palmer

Bradley and Elizabeth Quin
Cynthia Rushton
Jim and Linda Spinelli
Mary McLaughlin and Michael
Walsh
Robert and Meggan Williams

Corporate & Foundations
American Legion Auxiliary
Unit 950
Andrew Gomez Dream
Foundation
Catholic War Veteran NA
Charles and Mary Crossed
Foundation
College of the Ozarks
Columbia Restaurant Group
Cost of Freedom
Crossfit Foundation
Cyclic Logistics, LC
East West Karate II, Inc.
EIV Capital, LLC
Fifth Generation Inc.
First Resource Bank
Fred Beans Charitable Fund
Haylen Group
Huron Consulting Group
Independent Medical Expert
Consulting Services, Inc.
Insperity
Jarrett Vaughan Builders, Inc.
MedExpress Urgent Care
Navstar, Inc.
Norman Raab Foundation
Phillies Charities Inc
Planned Systems
International, Inc.
Rocca
ScottMadden, Inc
Spencer Fane, LLP
Swift Charities
TE Connectivity
The i3Cares Foundation
The Sheridan Family Charitable
Fund
The Team Jesse Foundation
Tippins Foundation
Trident Wealth
West Point Society of Philadelphia
WSFS Bank

Independent Fundraisers
Council Rock Character Does
Matter Run
East West Karate
Johnson & Johnson Raynham
Golf Tournament
Provident Bank Veterans Day
Fundraiser
Serve-A-Palooza Charity Volleyball
Tourney
Stroller Warriors@ Kaneohe Bay
The Big Catch Fundraising Event
The Rogues Fundraiser

Ukrainian Soccer Tournament
Volpe Enterprise Open House

BRONZE
\$1,000-\$2,499

Individual
Robert K. Alden
General Dan Allyn
Maria Anderson
Michael A Anderson
James & Antoinette Arcuri
Kishla Askins
Quinn and Donna Asplundh
Marion and Bob Aury
Lieutenant General Ronald L.
Bailey, USMC (Ret.)
Mary Barbour
Nick Bartle
Kenny Bauer
Edward and Ruth Bednarzyk
Bradley and Margaret Berfield
John Bishop
Alex and Maria Blanco
Laura Brady
Sharon and Stephen Brovelli
Eileen Button
Greg Call
CherylI Cangioli and Marc
Kurkiewicz
Dianne and Edward Carmody
Lilli Carter
Admiral Stephen and Maureen
Chadwick
Patricia Chapman
Jessica Chiaruttini
Michael and Stephanie Clancy
Victor Cohn
Mark Cole
Jerome and Vanessa Connolly
Louis and Geraldine Cooper
Craig Dash
Greg and Megan Davis
Johnny Davis
Anthony Demarco
Larry Dubinski
Gerard Fasano
Joey Fay
Terrence Fenningham
Tom Fenske
Francis Ferguson
Robert Fink
Mary Fletcher
Bryan Foster
Alan and Mary Frazier
Taylor Galbraith
Ralph Gambone
John Gogel
Gregory Gonzales
William Gonzalez
Mark and Catherine Haas
Heather Hager
Jon Ham

Mary Katharine Ham
Darren Hannum
Susan Hanover
Christopher Hansen
Edward and Deirdre Hatfield
John Hogan
Dale Horowitz
Tom Isola
David Jaxheimer
Paul Jones
Sondra Jones
Theresa Jones
Harold Kamine
Barclay B Kass
Robert Keates
Jacqueline Koehler
JeanMarie Komyathy
Daniel LaFond
John and Kristin Lawton
Leigh Lockwood
Jerome Lombard
Barbara Nancy Lyons
Mary and Peter MacFarland
Derick Madden
Joe and Cathy Makoid
Mike Malandra
John Maley
Matthew Mannion
Brett Mariani
Gerard Market
Susie and Gary Mattson
Bob Maynes
Jim and Kelly McCusker
James McDermott
John McGurty
Julie and Mark McLaughlin
Matthew McLaughlin
James Meehan
Karen Melikian
Scott and Janet Millimet
Matthew Mills
Joan Monahan
Todd Morehouse
John and Gayle Mosko
Michael Moss
Dennis and Lynn Nealon
Adam Nelson
John O'Daniel
Jim O'Farrell
Christina Palmer
Denise Parella
Andrew Parsons
Tim & RJ Peppe
Chris Perry
Dave Persons
James Pierce
Patrick Quinn
William B Reed
John Reeves
Mark Riley
Eric & Susan Rivera
James and Lisa Rushworth
John and Mary Sasso

John and Paula Schumaker
Paul Sheaffer
David and Gail Sheffield
Eleanor Snow
Bill and Rhonda Spencer
Robert Stachura
John and Dianne Stahl
Rebekah Stroman
Maureen Sweeney
Pamela and Alan Szabo
Lynn Silan and Robert Torcolini
Nick Trainer
Ryan Tully
Charles and Katharine Tweedy
Jonathan Viola
Patrick Virtue
Marci & Tom Vitale
Stanley Wood
Robert Croft Young
Zachary Zeitlin

Corporate & Foundations
361 Capital LLC
Amazon Smile Foundation
Baum Precision Machining, Inc.
Baylor Scott & White Institute for
Rehabilitation
Berks Ridge Company
Binswanger Management Corp
BlackRock, Inc.
Bruce C. Hargus Family
Foundation
Carolyn Cross Charitable
Foundation
CBPC Charitable Foundation
Cisco Systems, Inc.
City of Madisonville
Coldwell Banker Hearthsides
Realtors
Cooper Mechanical, Inc.
Cooperative Middle School
Crosby Marketing
Communications
Customers Bank
D. A. Davidson Companies
Dex Media
DLT Solutions
Document Storage Systems, Inc.
Doylestown Brewing Company,
Inc.
Doylestown Hospital
E J Essentials Inc.
Eagle Power and Equipment
East Bay Deli at Avondale, LLC
Eastburn and Gray, P.C.
Eastern Athletic Clubs LLC
Enterprise Holdings Foundation
Essig Enright Family Foundation
Faith Christian Academy
Fired Up to Help
First United Bank & Trust
Company
Fox Rothschild LLP
Frampton Construction

GE Foundation
George Shea, LLC
Google Inc.
Gulf Stream Construction Co. Inc.
Hall Ryan Construction
Hamilton Hill
Hendrick Cary Auto Mall
Horizon Real Estate Group Inc.
Houston Police Federal Credit
Union
IBM
Jack and Mari-An Fitzmaurice
Family Fund
Jacobs Engineering Group, Inc.
John & Diane Prewitt Family
Foundation
JP Morgan Chase & Co
Kampus Klothos
KMRD Partners
KPMG, LLP
Langan Engineering &
Environmental Services
Life Support International
Lincoln Financial Foundation
Lindenmeyr Munroe
LLR Inc.
Macquarie Group
Marshall Ford Lincoln
Marvin & Dee Ann Woodall
Charitable Foundation
Maverick Chevrolet
McGinn Charitable Fund
Monument Square Charitable
Fund
Morgan Stanley Foundation
Navy Federal Credit Union
Navy Supply Corps
Foundation-Phila
Northern Virginia Orthodontics
Foundation
Northwestern Mutual
Palmetto State Armory
Panera Bread - Charleston
Parsons Corp. Charity Custodial
Account
PECO Energy Company
Peninsula Energy Services
Company, Inc.
Penn Color Inc.
Penske Truck Leasing - Richmond
PESCO Energy
Poretta & Orr, Inc.
Powell Roofing
Pulte Group
Quatrefoil Consulting, LLC
Realty ONE Group Legacy
Rieck Family Charitable Fund
Roper St. Francis Healthcare
Rotary Club of South Richmond
Sartain Lanier Family Foundation
Fund
Shell Oil Company
St Thomas More School - Georgia

Steele Family Foundation
STS Foundation
Sunnyside PTA
Tague Lumber
The Albertson's Companies
Foundation
The Bob Lucido Team of Keller
Williams Integrity
The Charles Foundation
The Estee Lauder Companies Inc.
The Exchange Club of Charleston
The Haverford Trust Company
The Lynde & Harry Bradley
Foundation, Inc.
The MacLeod Family Charitable
Fund
The Malmark, Inc. Charitable Fund
The Michelle Matteuzzi Giving
Fund
The Pennsylvania Trust Company
The Wawa Foundation Inc.
Tim and Mary Haddon Family
Foundation
Tim Kerr Charities, Inc.
Timothy Off Heating, Plumbing &
Air Conditioning
Titus Elementary School
Troopers Assisting Troops
Tyndale Company, Inc.
United Rentals
United Way of Metropolitan
Chicago
Ventresca LTD
VFW 7464
ViiMed
Vistra Energy
WhartonHill Investment Advisors
Workday, Inc.
Zator Law
ZE Creative Communications

Independent Fundraisers
30for30heroes
Arcadia University Swim Meet
Bunker Labs- Bunker Brews
Combined Arms Center
Chuck Gettis Cornhole
Tournament
Jack Pulte Disney Marathon
Pack 79 Club Scouts 5K
Seton Hall Preparatory School
Fundraiser
Sterling High School

In-Kind:
American Airlines
VIZI

TMF BOARD
OF DIRECTORS

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ALEX GORSKY_ Vice Chairman

DONALD MOREL_ Vice Chairman

MARY KATHARINE HAM_ Secretary

ROBERT "CROFT" YOUNG_ Treasurer

COL THOMAS MANION, USMC (RET)_
Chairman Emeritus

BARBARA ORR_ Immediate Past Chair

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TIMOTHY RICHMOND_ Director

NICK TRAINER_ Director

PHILIP KRIM_ Director

2019-2020 FINANCIAL REPORT

TMF maintains its Best in Class status as a non-profit committed to fiscal responsibility and transparency. In an independent audit for the 2019-2020 fiscal year, we directed 90% of funds to our programs.

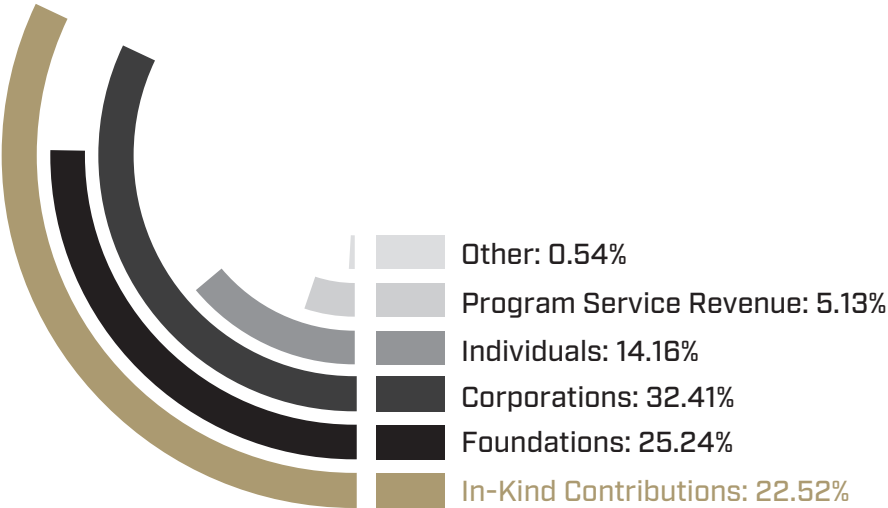
PROGRAM EXPENSES

Community engagement for veterans and families of the fallen– \$4,982,950
Veteran-youth mentorship and character development – \$1,890,003
Personal development and training for veterans and families of the fallen– \$2,135,951

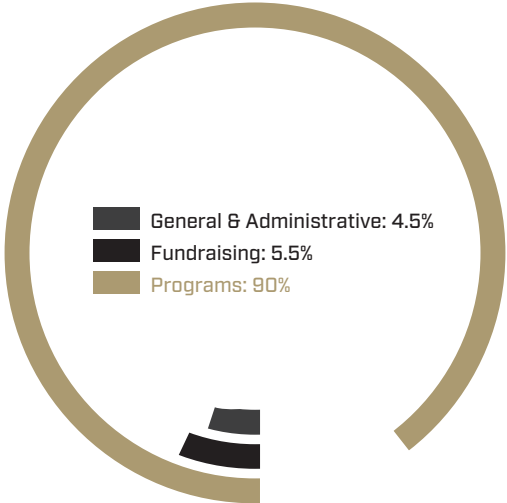
End of Year Net Assets – \$ 1,917,740



REVENUE
\$12,253,582

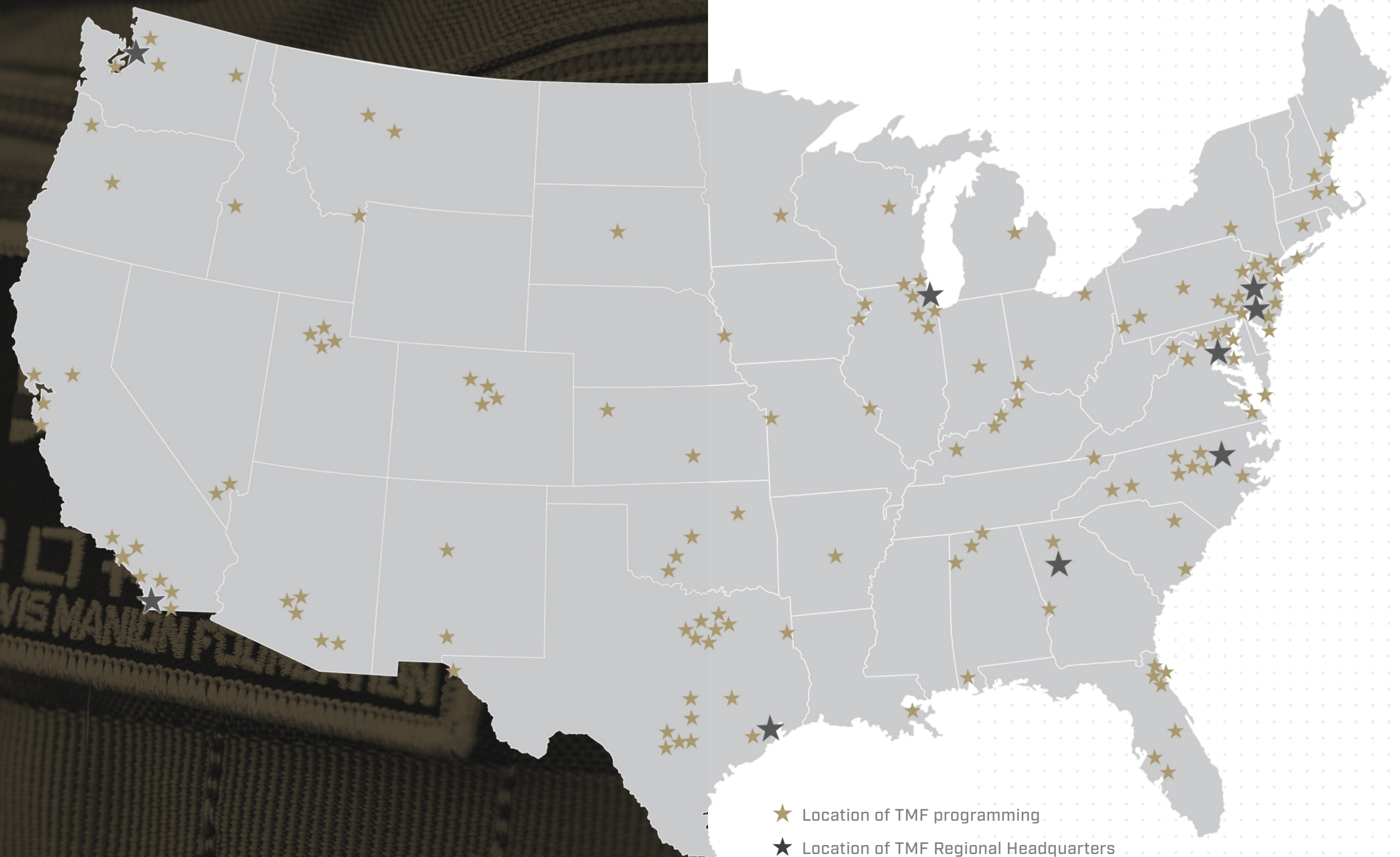


EXPENSES
\$9,951,316



TMF'S NATIONAL FOOTPRINT_

Uniting Communities
to Strengthen America's
National Character



LOOKING FORWARD_

Travis Manion Foundation will continue building on its innovative method for addressing veteran mental health in order to play a proactive role in suicide prevention. In the next five years, TMF will empower thousands more veterans and families of fallen heroes through personal development training and opportunities to become volunteer leaders within their communities, with special focus on developing the character of the next generation.

Specifically we will:

- Increase opportunities for personal growth and leadership development for veterans and families of the fallen through the Spartan Leadership Program, in-person training and online education
- Increase connectedness and collaboration among the TMF community through local chapters, the Spartan Leadership Summit, regional summits, and other TMF events
- Increase community impact by training and supporting more volunteer leaders
- Continue innovating how Veteran Mentors engage youth through our Character Does Matter program in order to facilitate long-term impact
- Collect more data and analytics to add to TMF's research and program evaluation around improving mental health and well-being

In addition to current initiatives, TMF is preparing for the long term in order to ensure we are always there to serve the 25,000+ veterans and families of the fallen that depend on the TMF community. We have partnered with Deloitte to create a 10-year strategic plan—to be released by the end of 2020—that will ensure we have sustainable funding and innovative programming to meet the future needs of our Spartan members.



TRAVIS MANION
FOUNDATION

“IF NOT ME,
THEN WHO...”

“IF NOT ME, THEN WHO...”



T R A V I S M A N I O N
F O U N D A T I O N