

FOR IMMEDIATE RELEASE

Travis Manion Foundation to Host Annual 9/11 Heroes Run in [CITY] on [DATE]

[CITY, ST (MONTH DD, 2025)]—[Travis Manion Foundation](#) (TMF), one of the nation's leading veteran service organizations, will host the [CITY] 9/11 Heroes Run on [DAY & DATE] at [TIME] at [RACE LOCATION]. The event unites communities to honor the lives lost on September 11, 2001, and the heroes who served in the wars that followed, while recognizing the veterans, active-duty service members, and first responders who continue to protect and serve today.

Proceeds from the [CITY] 9/11 Heroes Run benefits Travis Manion Foundation, supporting programs that empower veterans and families of the fallen to develop and inspire the next generation to lead with character. *[If applicable, if not, delete this sentence: Proceeds also remain in the local community to support <enter community benefactor>.]*

The 9/11 Heroes Run series is inspired by 1stLt Travis Manion, USMC, who was killed in action in Iraq on April 29, 2007. Before his final deployment, Travis visited Rescue One in New York City—a firehouse that lost nearly all its members on 9/11. That visit gave him a deeper understanding of why he served. Today, the 9/11 Heroes Run continues as a tribute to that personal commitment to never forget the heroes of September 11th and the wars that followed.

“Each year, the 9/11 Heroes Run series serves as a powerful reminder of the courage and sacrifice shown on September 11th and in the years that followed,” said Ryan Manion, CEO of Travis Manion Foundation. “As we enter the 2025 season, I’m humbled by how this movement continues to grow—bringing communities together across the country to honor our nation’s heroes. From first responders to military service members like my brother Travis, their legacies live on through the actions of the volunteers and participants who show up year after year to ensure we never forget.”

Presented by USAA, the 9/11 Heroes Run series will be held in more than 90 communities worldwide. Participants of all ages and fitness levels—runners, walkers, and ruckers—are invited to take part in this powerful tradition. Each race serves as a meaningful way to reflect, remember, and take action in service of those who gave so much, ensuring their legacy continues to inspire future generations. For more information about the race series or to register, visit 911heroesrun.org.

About Travis Manion Foundation

[Travis Manion Foundation](#) (TMF) unites communities to strengthen America's national character by empowering veterans and families of fallen heroes to develop and lead future generations. In 2007, 1stLt Travis Manion, USMC, was killed in Iraq while saving his wounded teammates.

Today, Travis' legacy lives on in the words he spoke before leaving for his final deployment, "If Not Me, Then Who..." Guided by this mantra, veterans continue their service, develop strong relationships with their communities, and thrive in their post-military lives by serving as character role models to youth. As a result, communities prosper and the character of our nation's heroes lives on in the next generation.