“If Not Me, Then Who...”
WHAT TRULY SURPRISED ME about the Travis Manion Foundation program was how much I would enjoy it and how much I would get from it. I learned so many things about myself just from the program that it astonishes me. The most valuable aspect of the program, to me, was learning the many different nuances of leadership and how they apply to both teamwork and the myriad of environments in which they can be used.

Steve R., High School Student

94% OF TMF SPARTANS REPORT THAT THEY FEEL A GREATER SENSE OF PURPOSE AFTER PARTICIPATING IN TMF PROGRAMS

TMF Spartans,

In this past year, we experienced the greatest surge in new members that our organization has ever seen. We are now 100,000 Spartans strong, working together to develop a national legacy of character that is defined by courage, integrity, leadership, and service. Despite the political and cultural events that seek to drive wedges into our country, you have made your position abundantly clear: “You want unity over hostility, authenticity over celebrity, others over self, and character above all.”

Because of your support and generosity, we have been able to grow the reach of our programs into six regions, which include expansion into Chicago, IL; Raleigh, NC; Atlanta, GA; and Houston, TX. TMF is poised to continue on this trajectory, expanding into new regions and making our programs available to constituents in communities all across the country.

Following the leadership of our veterans and families of the fallen, we will continue our work to redefine America’s national character in 2017. We will develop character in future generations by asking ourselves, “If Not Me, Then Who...” And with your continued support, we will look forward to celebrating our tenth year with renewed strength, hope, and determination.

Yours in gratitude,

Ryan Manion
President, TMF

“If Not Me, Then Who...”
THE PROBLEM

55% of transitioning veterans feel disconnected from their community

1 in 3 young adults grow up without a positive role model or adult mentor

THE SOLUTION

94% of TMF members feel a greater sense of purpose

85% of TMF members feel empowered to be a leader in their community

88% of TMF members have developed improved relationships

ENGAGEMENT
Using strengths and passions

MEANING
Serving a higher purpose

RELATIONSHIPS
Camaraderie and support
ENGAGEMENT

Through Veteran Transition Workshops and service-based Expeditions, TMF provides personal and professional development to transitioning veterans and survivors to identify and leverage their personal strengths and passions to make an impact in their career and how they continue to serve.

TMF IS OFFERING something very few government and VSO organizations are. They are delivering a product that reaches far beyond a veteran’s transition. They are arming vets for a lifetime of success whether in the classrooms, boardroom, or in their community.

Jeremy P. - Active Duty, Coast Guard

276 VETERANS AND FAMILIES OF THE FALLEN PARTICIPATED IN SERVICE PROJECTS, EXPEDITIONS, OR TRANSITION WORKSHOPS, WHERE THEY WERE EMPOWERED WITH A GREATER SENSE OF PURPOSE AND CONNECTION TO THE COMMUNITY
MEANING THROUGH SERVICE

Through our Character Does Matter program and Operation Legacy service projects, veterans continue service outside of uniform by leading and mentoring high school age students while uniting communities together and carrying on the character and legacy of fallen heroes.

IT IS A CULMINATION OF SMALL ACTS, EVERY DAY that help develop character. You must always try, keep working, and never think you are ‘done’ ...developing your character.

Dan M., Spartan Ambassador

390 SPARTAN AMBASSADORS, COMPRISED OF VETERANS AND FAMILIES OF THE FALLEN, INSPIRED AND MENTORED 27,000 STUDENTS
RELATIONSHIPS

TMF chapters host networking and community based events throughout the year, including 9/11 Heroes Runs and Operation Legacy service projects. These provide an avenue to build camaraderie and a support network for our members.

NOW THAT MY YOUNGEST DAUGHTER IS 3, I want to start branching out a bit more and becoming more involved in projects that are bigger than just myself, our family, and the elementary school. I want my children to have a heart to help others, to become fiercely patriotic, and to resist the entitlement taught in our culture.

Jen W., Operation Legacy Project Leader

1000 MEMBERS SERVING IN LOCAL COMMUNITIES THROUGH OPERATION LEGACY SERVICE PROJECTS

50,000 PARTICIPANTS ACROSS THE COUNTRY AND AROUND THE WORLD HONOR THE SACRIFICES OF THE HEROES OF 9/11
THRIVING

TMF programs enable veterans and survivors to thrive in their post-military lives by providing a renewed sense of purpose, connection to community, and leveraging their unique strengths and passions to make an impact. By channeling the profound value that our military community brings, TMF establishes a strong and unified national identity built on character, leadership, and service.

THRIVING IS DETERMINED BY HIGH PERFORMANCE IN 3 AREAS:

- Engagement: Leveraging strengths and passions to make an impact.
- Positive Relationships: Building camaraderie and a strong network of support.
- Meaning: Finding a higher purpose in one’s life. When an individual has aliveness, they are physically, mentally, socially, and emotionally healthy and live a fulfilling life that also contributes to the wellbeing of others.

TMF is building a national infrastructure to support our members throughout the country. TMF has headquarters and staff in 6 regions within the US: Northeast, Mid-Atlantic, Southeast, Central, West, and Midwest.

TMF Spartan members are forming volunteer chapters throughout the country, supported by our regional staff. In addition to building a national infrastructure, TMF offers online platforms and remote training/support for members outside of our staffed regions.
TMF is committed to being a best in class organization when it comes to fiscal transparency and responsibility. According to an independent audit, TMF has maintained an average of 90% of funds received being directed to program growth and output.

**EXPENSES**

$8,564,935

- Programs: 92.2%
- Administrative: 3.2%
- Fund Raising: 4.6%

**REVENUE**

$8,734,922

- In-Kind: 50%
- Corporations: 19%
- Individual: 13%
- Program Service Revenue: 25%
- Foundations: 7%
- Other: 0.5%