



TRAVIS MANION  
FOUNDATION

# 2020-2021 ANNUAL REPORT

## EXECUTIVE SUMMARY



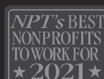
## EMPOWERING VETERANS AND FAMILIES OF THE FALLEN TO LEAD THE WAY

Travis Manion Foundation is a community - led by veterans and families of the fallen but open to all - that serves together and supports each other. We provide our members best-in-class personal development training and experiences, creating volunteer leaders that address our country's most pressing problems.

We believe veterans and families of the fallen are uniquely positioned to lead, both due to their commitment to our country and their passion for service. This year, in the midst of a global pandemic and a subsequent mental health crisis, TMF ensured the well-being of our members first. Veterans and survivors were then able to move forward with addressing the needs of their communities, starting with youth who found themselves learning outside of traditional classroom walls and continuing to the larger community.

"WHAT I FINALLY REALIZED BEING PART OF TMF, IS THAT I MISSED SERVICE. IN THE MILITARY, I HAD A PURPOSE AND A GOAL OF SERVING MY COUNTRY. WHEN I GOT OUT, I WAS MISSING THAT AND I FOCUSED JUST ON MY OWN PERSONAL WEALTH, OR WELL-BEING. BEING ABLE TO DO COMMUNITY SERVICE IS SOMETHING THAT I KNOW WILL LAST FOR A LONG TIME. IT'S GIVEN ME THAT SENSE OF PURPOSE AND FULFILLMENT THAT I WAS LONGING FOR."

- VETERAN



# 2021 PROGRAM OVERVIEWS



## TRAINING & RESOURCES FOR VETERANS & FAMILIES OF THE FALLEN

This year, TMF increased the number of veterans and families of the fallen we serve by bringing valuable mental health and wellness resources online through the launch of the Spartan Development Center. Sponsored by our official healthcare partner, Johnson & Johnson, the virtual hub makes well-being offerings and e-courses accessible to all. We also deepened the impact among our most engaged veterans and survivors through our newly-created 7-month Spartan Leadership Program, which is sponsored by Boeing. The Spartan Leadership Program uses a blend of virtual and in-person experiences to invest in select veterans and families of the fallen uniquely positioned to drive communities toward meaningful change.

### PERSONAL DEVELOPMENT

SEMINARS

**2,834**

HOURS INVESTED BY VETERANS IN SPARTAN LEADERSHIP PROGRAM

**5,742**

### MENTAL HEALTH SUPPORT

BUDDY CHECKS

**3,500**

VIRTUAL + IN-PERSON SOCIALS

**52**

## PROVIDING OPPORTUNITIES FOR VETERANS TO SERVE

This year, when the pandemic took students out of schools where our Character Does Matter (CDM) youth mentoring program took place, we knew we had to try a new method to connect and develop our youth. Powered by Under Armour, our CDM program moved online immediately, and virtual engagements from trained Veteran Mentors reached nearly 57,000 students this year alone. Now that youth are making their way back into classrooms and community organizations, Veteran Mentors have adopted a hybrid model to deliver this landmark program.

### VETERAN MENTORS

VETERAN-YOUTH TOUCHPOINTS

**539**

YOUTH IMPACTED

**56,595**

TRAINED VETERAN MENTORS

**1,850**

## UNITING COMMUNITIES TO HONOR THE FALLEN

TMF pivoted large national events like the Manion WOD ("workout of the day") and the annual 9/11 Heroes Run race series, to virtual experiences. By hosting a series of workouts and shadow runs in key communities and encouraging members to connect safely on their own, we saw more than 16,000 participants for both events. Additionally, Operation Legacy projects, which unite volunteers to serve in honor of the fallen, activated nearly 3,000 volunteers to meet various needs throughout the country. Moving forward, TMF is committed to maintaining virtual formats for events that have proven successful in uniting our communities and coupling them with in-person events that connect our members to one another.

### COMMUNITY SERVICE

OPERATION LEGACY SERVICE HOURS

**18,600**

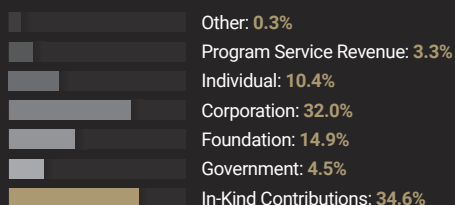
VALUE REINVESTED BY COMMUNITY VOLUNTEERS

**\$531,000**

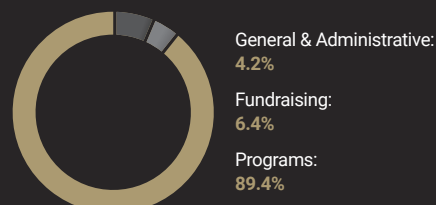
# FINANCIAL REPORT

TMF is committed to being a best-in-class organization when it comes to fiscal transparency and responsibility. We rely on public donations from individuals, corporations, and foundations to accomplish our mission. An average of 90% of contributions to TMF go directly back to supporting the mental health and emotional well-being of veterans and family members of the fallen, and to serving the community at large.

### TOTAL REVENUE: \$13,822,137



### EXPENSES: \$10,774,712



### PROGRAM EXPENSES:

Community engagement for veterans and families of the fallen: **\$6,112,712**

Character Development and Veteran Youth Mentorship: **\$1,951,554**

Personal development and training for veterans and families of the fallen: **\$1,572,537**

End of Year Net Assets: **\$6,471,307**