

TRAVIS MANION FOUNDATION - ANNUAL REPORT FY2015

LETTER FROM PRESIDENT	5
HOW IT ALL BEGAN	6
OUR MISSION	8
PROGRAMS & IMPACT	10
OUR UNIQUE APPROACH	20
FINANCIALS	22
BOARD OF DIRECTORS	24
SPONSORS	25
SPARTAN SOCIETY	26



BOOM VETERANS & SURVIVORS EMPOWERED & SUPPORTED BY TMF PROGRAMS IN 2015

15.1

AS I THINK BACK ON THIS PAST YEAR, THERE IS **ONE WORD** THAT COMES TO MIND: THRIVE

TMF Spartans,

As I think back on this past year, there is one word that comes to mind: Thrive.

In 2015, we continued our staunch commitment to empowering veterans and families of fallen heroes to develop character in future generations. But our goal for the year was not simply to continue down the well-established path we have been working to create. We innovated within our programs by introducing Veteran Transition Workshops that enable veterans to succeed in their post-military lives. We redefined what it means to live with purpose, by activating veterans and survivors to serve in veteran-youth mentorship programs. We strengthened positive relationships by connecting veterans, survivors, and civilians through community events. At the same time, we increased the number of veterans and survivors volunteering with TMF by 50%, and in turn, they impacted 30,000 young adults in our character program.

In short, TMF is thriving. And every day, we're empowering our military community to do the same. With the generous support of TMF supporters, donors, and volunteers, we will continue to grow and impact more people. But we also understand that to truly thrive-to stay innovative, committed, connected, and impassioned-will be an ongoing journey. And we ask you to join us on that journey.

As you well know, our motto at TMF is "If Not Me, Then Who ... " This is far more than a catchy phrase. It's a call-to-action, a moment of self-reflection, and a moral principle all rolled into one. It is a question that all our service members have answered before and continue to ask. And it is what I invite you to ask yourself as you review our organization's milestones from this past year and consider joining this powerful movement.



Yours in gratitude,

Ryan Manion Borck

President, Travis Manion Foundation

On April 29, 2007 1stLt Travis Manion, USMC, was killed by a sniper while saving his wounded teammates in Iraq. Shortly after his death, the fallen Marine's mother, Janet, created the Travis Manion Foundation (TMF) to carry on the legacy of character, service and leadership embodied by all of our nation's fallen heroes. Founded in Doylestown, PA, TMF has generated a national movement that is inspired by the words Travis spoke before leaving for his second and final deployment-

"IF NOT ME, THEN WHO..."

Three years after Travis' death, his best friend and Naval Academy roommate, LT Brendan Looney, a Navy SEAL, was killed in a helicopter crash in Afghanistan. Brendan's widow, Amy Looney, inspired by her husband's sacrifice, founded TMF's second office in San Diego, CA in 2010. Since that time, Travis Manion Foundation has established 4 national offices, served more than 60,000 veterans and survivors, and strengthened communities throughout the nation.





I TRULY BELIEVE THAT WE ALL HAVE A **RESPONSIBILITY TO GIVE BACK TO OUR COMMUNITIES, AND IN PARTICULAR, WE MUST HELP PROVIDE GUIDANCE TO OUR YOUTH.**

Keith Palmer, USMC Veteran

TMF EMPOWERS VETERANS AND FAMILIES OF **FALLEN HEROES TO DEVELOP** CHARACTER **IN FUTURE** GENERATIONS

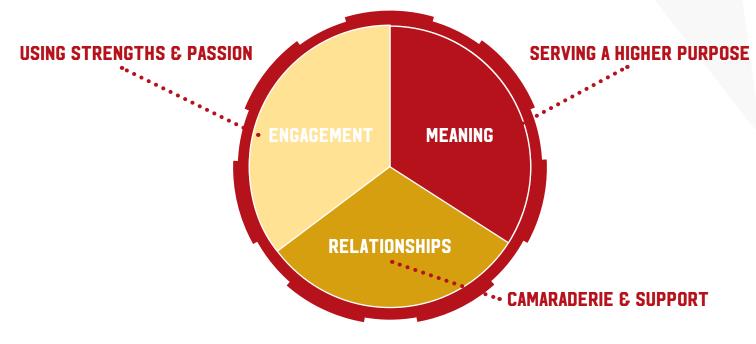


THE PROBLEM

55% MORE THAN HALF OF **IRAQ AND AFGHANISTAN ACTIVE DUTY SERVICE MEMBERS AND VETERANS** FEEL DISCONNECTED FROM **CIVILIAN LIFE AS A RESULT OF MILITARY SERVICE.**



Veteran Disconnection: What's Missing From Civilian Life?



OUR SOLUTION TMF SETS VETERANS UP FOR SUCCESS IN THEIR POST-MILITARY LIVES.

DEVELOP

EMPOWER

TMF gives veterans and families of fallen heroes the tools they need to thrive: transition services, a network of support, and opportunities to serve others VETERANS AND FAMILIES OF FALLEN HEROES PAY IT FORWARD TO THE NEXT GENERATION: LEVERAGING THEIR OWN STRENGTHS AND EXPERIENCE, TO BUILD CHARACTER IN YOUTH THROUGHOUT THE COUNTRY

ACTIVATE

Through veterans and survivors, TMF re-defines America's national character: communities across the US continue the legacy of our military community through service & active engagement



EMPOWER



10 month professional development program for Veterans, where the first five months provides a series of seminars focusing on personal growth and professional development and the second five months provides an internship in a field of the veteran's passion

Single day events that provide individualized tools and resources that aid service members in leveraging their strengths, passions, & skills to thrive personally and professionally in their post-military lives. We also provide career education mixers and networking events

SURVIVOR EXPEDITIONS

Single or multi-day projects for families of the fallen to serve communities in need in honor of their lost loved ones; provides camaraderie, support, and renewed purpose to surviving family members

63%

of veterans participating in our transition programs have a VA disability rating

27%

Female veteran participants



of veterans in our MAP-V program found employment or returned to higher education within 6 months of completing the program.



Average age of veteran program participants

89%

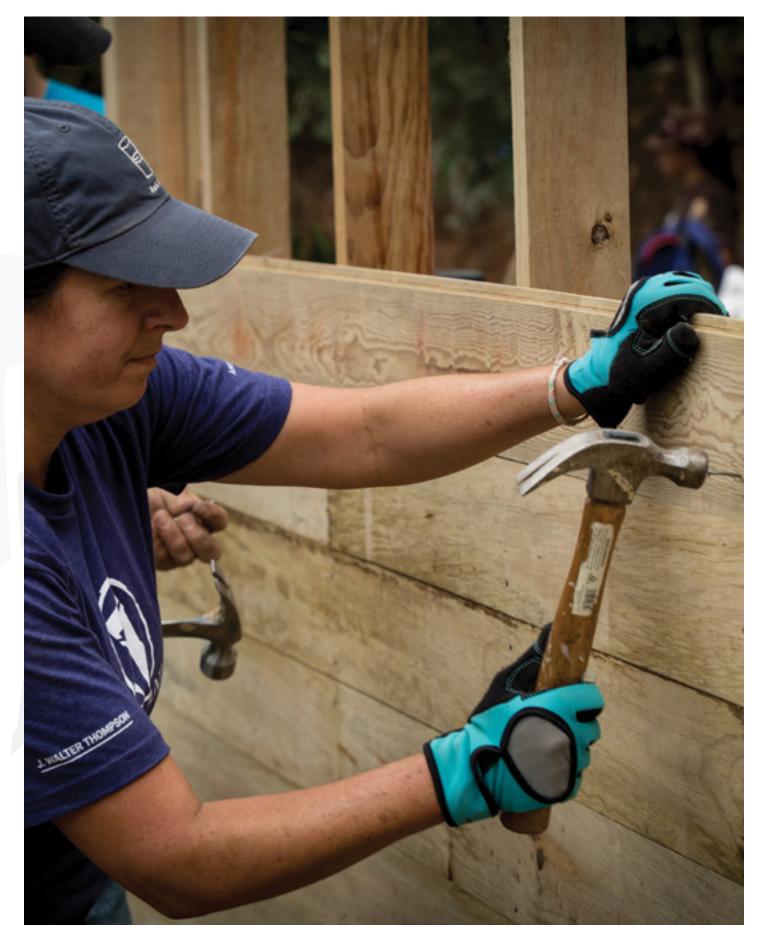
VETERAN

RANSITIC

of survivors who have attended an Expedition have stayed in touch with the survivors they have met on the Expedition

100%

of expedition participants have reported to find the experience "very meaningful" to their healing



PROGRAMS & IMPACT





Presented by hnson alfohnson

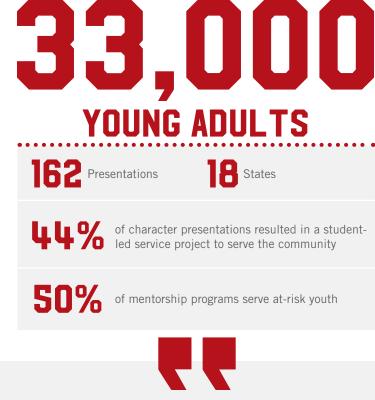


Veteran-led presentations to young adult student groups on a veteran's personal service experience and the value of character in everyday life

challenges

Programs are facilitated by veteran teams and range in duration from a single day event to a multi-week course

Throughout the US in 2015, veterans and survivor volunteers delivered character and leadership presentations to more than



DEVELOP

Mentorship programs that teach character and leadership to young adults through team-building exercises, discussions, and experiential learning

WITHIN THE CHARACTER OF THE CITIZEN, LIES THE WELFARE OF THE NATION.

PROGRAMS & IMPACT

ACTIVATE

NATIONAL SERVICE WEEK

Large-scale service events in April and November that connect veterans, youth, and community members to give back in honor of fallen heroes; feature projects hosted by TMF in: New York, Philadelphia, Baltimore/Annapolis, Washington, DC, Houston, and San Diego.





ACTIVATE



WHAT SETS TMF APART?

TMF programs are grounded in the innovative, evidence-based research field of Positive Psychology, which studies the "strengths and virtues that enable individuals, institutions, and communities to thrive." By taking a 'strengths-based' approach to veteran reintegration, survivor healing, and youth development, we are able to connect disparate groups and build strong, prosperous communities.

The curriculum for our programs adopt the 'PERMA' model of well-being and happiness, which focuses on driving Engagement, positive Relationships, Meaning, and Achievement—all of which can be identified, developed, and measured in both individuals and organizations.

CHARACTER CANNOT BE DEVELOPED IN EASE AND QUIET. ONLY THROUGH EXPERIENCE OF TRIAL AND SUFFERING CAN THE SOUL BE STRENGTHENED, AMBITION INSPIRED, AND SUCCESS ACHIEVED.

Helen Keller

MEANING

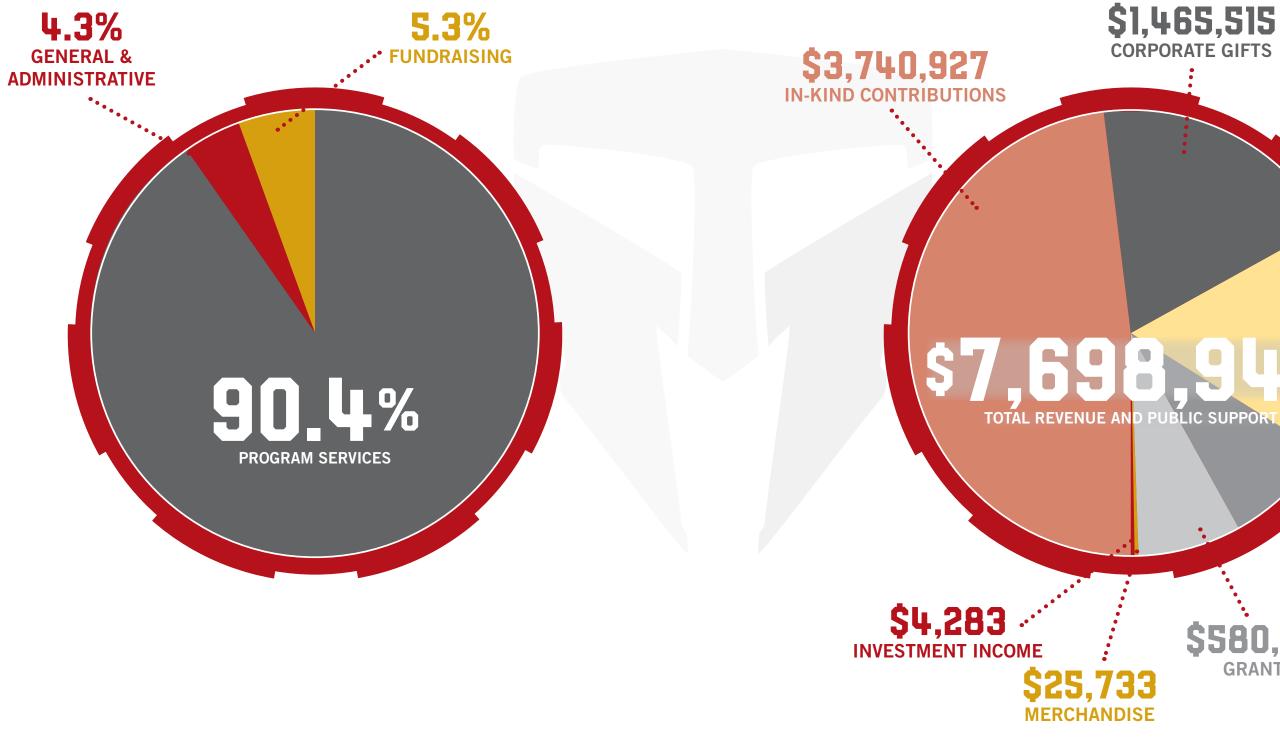
RELATIONSHIPS

ENGAGEMENT

EXPENSE

REVENUE

Travis Manion Foundation strives to provide complete transparency to our supporters who have entrusted us to serve veterans. families of the fallen, and youth. TMF operates solely on public donations and could not continue to serve its constituents without the continued commitment of our annual supporters. Thank you for making 2015 another impactful year.





\$1.295.330

\$580,150 **GRANTS**

BOARD OF DIRECTORS

SPONSORS



COL. Tom Manion, USMC (RET) *Chairman Emeritus*



Mary Katharine Ham Secretary



Kate Papak Director



Marshall Lauck Director



Ken Clark *Director*



Barbara Orr Chairman



Croft Young *Treasurer*



Nick Trainer *Director*



Ken Davenport *Director*



Tom Kubit *Director*



Alex Gorsky Vice Chairman



Donald Morel Director



Aloysius Boyle Director



Carlo Pecori *Director*



Greg Call *Director*



Vice Chairman



ADM. Stephen K. Chadwick, USN (RET) Director



Ward Savage Director



Ryan Manion Borek President



Knox Nunnally *Director*







RUMSFELD FOUNDATION

OCBSRADIO

The Milbank Foundation

Johnson 4 Johnson













DIAMOND \$250,000+

Comcast NBCUniversal Don and Lauren Morel Johnson & Johnson

PLATINUM \$50,000-\$249,999

Bob Woodruff Foundation CBS Radio Herman O. West Foundation Milbank Foundation for Rehabilitation S & K Sales Co. The Team Jesse Foundation United Service Organizations Wounded Warrior Project

GOLD \$25,000-\$49,999

31Heroes Project Alex and Pat Gorsky American Airlines Astro Dynamic Cynthia and Frank Savage Daniel Akerson Eric M. Green Independence Blue Cross Foundation J. Walter Thompson Lightening The Load Navy SEAL Foundation Poretta & Orr Rumsfeld Foundation The Carlyle Group William E. Conway

SILVER \$5,000-\$24,999

Allan Holt Anna McDonough August and Maria Fix Baker Hughes Foundation Boston Foundation Brian & Catherine Bernasek Carmella Bailey Central Bucks Rotary Foundation Inc. Chapman Ford of Horsham Charles Smith Cost of Freedom Crossfit Foundation David Brennan David Gwinn David Hagler

Delaware Racing Association Donald and Margaret Werner Doylestown Hospital Francis and Katherine Finelli Gayle Goodman and Jim Searing GE Power Systems Glenn Youngkin Goldman, Sachs & Co. HighPoint Solutions Houston Parks Board, Inc. Houston Police Department Hoxie Harrison Smith Foundation Interactive Process Technology Llc Joe Myers Ford Lincoln Joseph & Barbara Kesselring Judi Marvel Charities Kristin Johnson Lincoln Financial Group Lisa Roberts Lockheed Martin Marvin & Dee Ann Woodall Neshaminy Electric John Lyons & Dan Morrin NewDay USA Foundation Inc. Penn Mutual Pennsylvania Apartment Association-East Peter & Teresa Clare Points of Light Institute Reefpoint Group, LLC. Roger Peterson Ron & Joy Feigles and Stokes Material Handling Systems, Inc. Shell Oil Company Silver Eagle Distributors Starbucks Coffee Company Streamlight, Inc Textron The Bob Gretz Charity Fund The Cadd Microsystems Foundation The Fann Family Foundation The Humangeo Group, LLC The JEC Foundation The MacDougall Family Charitable Fund William Cronk Wimmer Solutions Worth & Company Inc Zachary Goos

BRONZE \$1,000-\$4,999

Aaron Kozmetsky Acevedo Restaurants, Inc. Adam Palmer Advanced Management Strategies Group (AMSG)

Ahold Financial Services Alexa Lieppe All Saints Catholic School Anheuser- Busch Companies Argo Systems Artic Air, Inc. Bank of America Corp Barb & Rich Orr Barbara Evans Barclay & Dennis Kass Beaumont Home & School Association Begley, Carlin & Mandio, LLP Blazer Defense Group, LLC Bob and Kit Schumaker Brad & Betzy Quin Brav Brunkhurst Brendan Rvan Brian Burlingame Brielle Orthopedics, P.A. Bright House Networks Bruce Rosenblum Bucks County Commissioners Calibre Systems, Inc Catholic War Veteran NA CDS Mechanical Services Inc. Charlene Chandler Christina Brown Christopher Brown Christopher C. Cole and Sheila J. Cole Fund of The Greater Cincinnati Foundation Christopher Lemole Clayman Family Foundation Coldwell Banker Hearthside Realtors Cooper Mechanical, Inc. Cooperative Middle School County Builders, Inc. Covanta Fairfax, Inc. Crossfit Knoxville Crossfit University City LLC Curtis & Janine Buser Daniel Mehdi Daniel Morris Dave & Kate Papak David and Gail Sheffield David Bourdon David Ripsom DaVita Dawn Lyon **DLT** Solutions Donald Lewis Donald Trenton Aaron Douglas Messner Doylestown Post 175 VFW Inc. Dunkin Donuts Ed Wade Eddie and Cynthia R. Debartolo Edelman Financial Services, LLC Edward and Vivian Krensel Enecon Corporation Enterprise Leasing Company

Ernst & Young LLP **Excellis Health Solutions** Exelis, Inc Eye Heart SF, LLC Family Service League Fidelity Charitable Fillmore Street Group Inc First United Bank & Trust Company Firstrust Bank Five Star Quality Care, Inc. Flo Smerconish Realtors Fred Beans Charitable Fund Frederick Force Hockey Club Freedoms Foundation at Valley Forge Gabriel Otte Galiani Ophthalmology Associates PC **GE** Foundation George J Buff III George Shea, LLC Gerald Everhart Hopkins County Board of Education Hopkins County Family YMCA Hudson Automotive IBM Innovative Solutions Inc. ISCO Industries. Inc. James & Sandra Murray James Kelly James & Liz McDermott James Morris James Reeves Jeffrey Byrne Jim Loreto Joan and E.J. Monahan, Jr. Joe and Cathy Makoid John & Diane Prewitt Family Foundation John & Jessie DiNome John and Barbara Lehman John and Dianne Stahl John and Gayle Mosko John McGurty John O'Leary John Rogitz Johnson & Johnson Veterans Leadership Council Jonathan & Susan Colby Joseph and Geraldine Jordan JPMorgan Chase Julia Kennedy Kaleena Laputka Kathleen Herb Brower Ken Clark Partners LLC Kerri Robinson Kevin From Heaven Foundation Kevin Hoffmann Kevin Mahoney Kevin Mincio KPMG LLP Krasno, Krasno & Onwudinjo Lansdale VFW CS Fund Larue and William Lennon LaSalle College High School Liquidhub, Inc.

Lisa Lawlor Madden Family Foundation Mangione Family Foundation Margi Quick Sarver Mark & Karen Casale Mark Poston Martin and Meredith Sumner Mary Hirsch Matt & Agnes Pruitt Melissa Langley Mercedes Benz of Alexandria Meredith Hathaway Michael Amons Michael Defrancisci Michael Green Michael Lemon Michael McDonald Michael Walkowiak Michael, Margaret and George Uhrich Mission Edge Morgan Borszcz Consulting, LLC Morgan Stanley Smith Barney, LLC Movers Specialty Service, Inc. Mulhern & Kulp Structural Engineering, Inc. National Penn Navy Federal Credit Union Netscout Systems, Inc./Fluke Network Nester Consulting LLC T/A Government CIO O.C.M.L. Inc. Otto's Imported Cars LTD Outward Bound Philadelphia Pag's Pub & Pizza Pamela Szabo Patricia Chapman Patricia Dinner Patrick Kellv Paul and Amy Baker Charitable Fund Paul Burke Paul Shust Paulette Purdy PB Shore Club PECO Energy Company Penn Color Inc. Penn Virginia Corporation Philadelphia Potter Lodge #72 F. & AM Charity Committee Powell Roofing PSC Industrial Outsourcing, LP Pulte Group Reed & Steinbach Funeral Home, Inc. RideScout LLC Robert and Kathleen Maio Robert Croft Young Robert Wise Rod and Valerie Eastburn Roselvne Swig Rotary Club of San Jose Foundation Saginaw Valley State University San Diego Veterans Employment Committee Sandpiper Rehab & Nursing Delaware, Inc. SAP Solutions Sarah Benrazek

SCFD Coins Schwab Charitable Fund Scott Balara Sean and Suzanne Manion Servpro of N.E. Columbus Seton Hall Preparatory School Shaun Gaffrey Simmons Park Associates LLC Simtech Process Systems St. John's Hospital Stephen & Maureen Chadwick Streetman, Jones & Powers, LLC Students of St. Jude Catholic School Susan Roussell Susan, Preston and Preston Campbell Susie and Gary Mattson Tague Lumber TC Group The Cox Cares Fund The Haverford Trust Company The Kevin Flood Charitable Giving Fund The Mario Family Foundation The Marshall Family Charitable Fund The Merck Foundation The Michael and Kellie McCov Charitable Account The Sheridan Family Charitable Fund The Thomas F. & Clementine L. Mullan Foundation. Inc. The Veatch Family Charitable Fund The William and Susan Federici Charitable Fund The Windsor Club, Inc. Theresa L. Boeckmann Thomas J. Paul Inc Tim Fleischer Tim Kerr Charities Inc Timothy Mcdonald Todd Morehouse Tom & Abbe Kubit Tom Manion Trinity Health Troopers Assisting Troops United Way of Greater Philadelphia and Southern New Jersey University of PA Health System USAA Veeva Systems, Inc. Verizon PAC Match Victor F. Balasi Victor M. Gardner III and Hannah Gardner Virtua Vivint Vivint Vvnamic LLC Wes Bieligk Wharton Graduate Association William Cotter William Klein William Penn Foundation Yahoo, Inc.



COMING HERE AND HELPING, AND SEEING THE KIDS GET EXCITED ABOUT BECOMING LEADERS AND SERVING, IT MOTIVATES ME.

Sandra Ambotaite, US Army Veteran



IT'S JUST AN INCREDIBLE Experience that is extremely hard to quantify or explain unless you participate.

Stephanie Ouellette, Gold Star Sister of LCpI Michael Ouellette (USMC)

SINCE I LEARNED ABOUT THE "IF NOT ME, THEN WHO..." MOTTO, MY LIFE HAS REALLY CHANGED. I'M REALLY THANKFUL FOR TMF AND WHAT THEY BROUGHT TO MY LIFE.

Jonathan Procopio, High School Student

