



TMF LOGO USAGE AND GUIDELINES

ABOUT TMF

Travis Manion Foundation (TMF) is a 501(c)(3) national veteran service nonprofit and the nation's largest veteran-led volunteer network. TMF strengthens America's character by investing in veterans, families of the fallen, and inspired civilians to lead by mentoring youth and serving in their communities. The foundation was inspired by the life and legacy of Marine Corps 1stLt Travis Manion, who made the ultimate sacrifice in Iraq on April 29, 2007, while leading a counterattack that saved the lives of his fellow Marines.

Through leadership development, youth mentorship, community engagement, and service-based programming, TMF equips veterans and families of the fallen to build connection, rediscover purpose, continue their legacy of service, and create lasting impact following the military.

PRIMARY LOGO

TMF Circle Badge Logo



SECONDARY LOGO

TMF Horizontal Logo

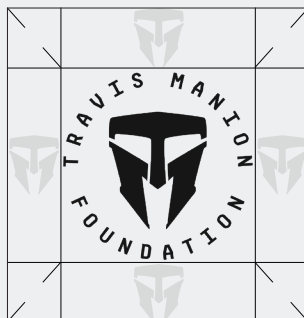


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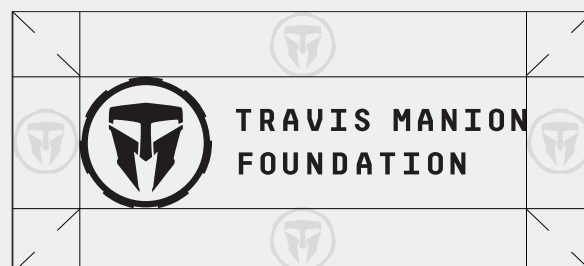


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LOGO SPACING



No elements should come closer than half the width of the Spartan Mask.



No elements should come closer than half the width of the Spartan Shield.



TMF LOGO USAGE AND GUIDELINES

ALTERNATE LOGOS

Primary Logo
Color Variations



Secondary Logo
Color Variations



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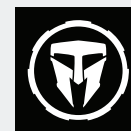
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SUBLOGOS

Shield Logo
Color Variations



9/11 Heroes Run and
TMF Shield Logos

9¹¹ HEROES
RUN

9¹¹ HEROES
RUN



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CO-BRANDING

TMF's primary logo may be paired with a partner's logo, provided the logos are comparable in size and spacing and the partner logo does not overpower, but rather works in tandem with, the TMF logo. Logo lockups used in layouts should have at least a 3/4 ratio of the Spartan Shield in spacing on all sides. All co-branding opportunities require permission and approval from the TMF Marketing & Communications Department.



Travis Manion Foundation invests in veterans and families of the fallen to lead by mentoring youth and serving in their communities. To learn more about TMF, visit travismanion.org.